

Alberta's Unique Liquor Model

Alberta's liquor model has seen tremendous success throughout the last 25 years. Our growing liquor industry means more skilled jobs, more quality products for consumers, more tourism and greater recognition of what we grow and produce locally.

Before Privatization*		Currently*	
Alberta Liquor Control Board stores	208	Retail liquor stores	1,502
Hotel off-sales	530	Off-sales (hotel/manufacturer/other)	518
Private retailers (beer / wine / agency)	65	General merchandise liquor stores	95
Total liquor retailers	803	Other liquor retailers (commercial caterer/sacramental wine/delivery service)	102
Products available	2,200	Total liquor retailers	2,217
Pricing: Government set shelf price, which was consistent in all stores.		Products available	25,725
*From ALCB Annual Report, year ended Jan 5, 1993		Pricing: Retailers set shelf price based on market conditions and competition.	
		*As of June 30, 2018	

Pricing and Supply

- Manufacturers (or their agents) of spirits, wine and beer ship their product to privately operated warehouses approved by the AGLC.
- Licensees, including retailers, buy their liquor products at wholesale prices.
- The wholesale price includes the manufacturer's cost, federal customs and excise duties (where applicable), AGLC's flat markup, recycling costs, bottle deposit and GST.
- The province retains the revenue from the flat markup.

Public Satisfaction

- 84** per cent of Albertans are satisfied with the conduct of Alberta's liquor business.
(AGLC Survey of Albertans, fiscal year 2016-17)

Sales Fiscal year 2017-18

	Volume (1hl = 100L)	Dollars (thousands)
Spirits	267,893 hl	\$756,281
Wine	450,577 hl	\$609,418
Coolers/Ciders	302,014 hl	\$150,561
Beer	2,560,870 hl	\$1,061,563
Total	3,581,354 hl	\$2,577,823

Revenue to government

\$866 million

Manufacturing In Alberta as of June 30, 2018

Breweries*	87
Distilleries	21
Estate Manufacturers	14
Packaging	3
Total	125

*Two licensees produce beer plus spirits. They are counted under the brewery category only.



Licensing & Compliance

Licences In Effect as of June 30, 2018

Class A MINORS ALLOWED (Restaurants)	4,160
Class A MINORS PROHIBITED (Bars/Lounges)	1,267
Class B (Convention Centre/Racetrack/Arena/Salon)	698
Class C (Private Club/Military or Police Canteen)	774
Class D (Retail Store/Hotel Off-Sales)	2,217
Class E (Distillery/Winery/Brewery)	125
Other (Duty Free/Liquor Agency)	566
Total Licences	9,807

Licence Classes

For more information on liquor licences, visit aglc.ca.

Inspections from April 1 - June 30, 2018

- AGLC inspectors conducted **6,516** inspections at licensed premises.
- Inspectors check licensees for compliance in a number of areas, including but not limited to patron proof of age, selling to minors, serving to intoxicated patrons and serving after hours.
- **99** per cent of liquor licensees complied with legislation, regulation and policy.

Encouraging Responsibility

DrinkSense

The AGLC encourages Albertans to make positive choices for themselves by following Canada's Low-Risk Drinking Guidelines and avoiding alcohol-related harms. Visit drinksenseAB.ca

Responsible Consumption

Among adult Albertans, **73** per cent said they have enjoyed alcohol in the last 12 months and **91** per cent say they drink in moderation based on Canada's Low-Risk Drinking Guidelines.

(AGLC Survey of Albertans – Social Responsibility, fiscal year 2016-17)

Training for Licensed Premises Staff

ProServe

Available online or by home study. Mandatory since January 1, 2010 for anyone involved in security, or the sale or service of liquor.

423,260

certificates issued since program began in 2004

43,047

certificates were issued in 2017-18

ProTect

Online training for security staff and managers of licensed premises. Mandatory for employees whose position requires them to respond to problems within a licensed premises.

42,199

certificates issued since program began in 2008

5,529

certificates were issued in 2017-18

Recycling



- As part of our commitment to providing a high level of responsible liquor service, the AGLC works in partnership with the Beverage Container Management Board in container recycling efforts throughout the province.

- In 2017, more than **1.9 billion** containers (pop, juice, water and liquor bottles and cans) have been returned to recycling depots with a return rate of **85** per cent of container sales versus **344 million** container returns and a **79** per cent return rate (1993).

(Beverage Container Management Board)