



St. Albert Office
50 Corriveau Avenue, St. Albert, Alberta, T8N 3T5

Phone: 780-447-8600
Fax: 780-447-8989
Toll Free: 1-800-272-8876

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Attention: Cannabis Licensees and Representatives

RE: Sale and Purchase of Retail Sales Data

This letter/bulletin is to advise all Retail Cannabis Store Licensees, Cannabis Representatives and Cannabis Suppliers of important information regarding the sale and purchase of retail sales data.

AGLC has received complaints regarding the purchase of the supplier's cannabis conditional on the purchase of the licensee sales data. **Any** conditional requirement attached to the purchase of sales data has the potential to circumvent regulations prohibiting inducement related activity.

The recent completion of the Inducement and Prohibited Relationships Consultation resulted in the retention of Sections 118 and 119 of the *Gaming, Liquor and Cannabis Regulation*, and the ability of the AGLC to investigate possible violations of these sections.

Any agreement requiring a supplier to purchase data in exchange for a licensee carrying their product would be considered an inducement and not in compliance with these sections of the *Gaming, Liquor and Cannabis Regulation*.

The *Gaming, Liquor and Cannabis Regulation* can be found at <https://aglc.ca/cannabis/cannabis-legislation-and-policies>.

If you have any questions, please contact AGLC's Compliance Branch at inspections.mailbox@aglc.ca.

Rob Pape
Director, Compliance