## **ALBERTA'S** LIQUOR **MODEL**

- Alberta has the only fully privatized liquor retail model in Canada.
- Liquor warehousing, distribution and retailing are all delivered by private industry.
- Licensees, including retailers, buy liquor products at wholesale prices.
- Alberta has an open listing process for liquor products.



of Albertans are satisfied with the location, level of service and selection of products in liquor stores<sup>1</sup>.



Four out of five adults purchase liquor<sup>1</sup>.



More than unique liquor products<sup>2</sup>.



More than

liquor retailers and

restaurants, bars and lounges<sup>2</sup>.



of Albertans are satisfied with the way liquor business is conducted, hours of service and responsible liquor service in restaurants, bars and lounges1.

<sup>1</sup>Based on 5 years AGLC's Survey of Albertans. | <sup>2</sup>October 2019



## ALBERTA'S LIQUOR MODEL: FROM SUPPLIERTO CONSUMER

Suppliers ship

AGLC-approved

products to

warehouses.

AGLC is the Government of Alberta's Crown commercial enterprise and agency that oversees the gaming, liquor and cannabis industries in Alberta.



- Manufacturers are represented by liquor agencies.
- Open listing model industry chooses what to list.
- All liquor products are registered with AGLC.



Products are sold to licensees through AGLC.



Private retailers choose what to sell and at what price.





## WAREHOUSING

- Warehousing and delivery managed through a private logistics company.
- There are also large domestic beer warehousers in Alberta.



## **LICENSEES**

- Liquor licensees purchase products at wholesale prices.
- All licensees pay the same wholesale price and delivery rate per case.



- Wide variety of retail stores.
- Albertans have the best selection of liquor products in Canada.
- Private retailers may operate from 10 a.m. – 2 a.m.

