Alberta’s cannabis model

AGLC is responsible for regulating Alberta’s non-medical cannabis industry, the distribution of cannabis and operation of Alberta’s only legal online cannabis store, AlbertaCannabis.org.

AlbertaCannabis.org

- **AlbertaCannabis.org** offers Albertans online access to purchase legal non-medical cannabis, while verifying the purchaser’s age and providing secure payment and shipment.
- To ensure cannabis does not reach the hands of youth through online sales, age verification occurs during both the initial online sale and at the time of delivery.
- Online orders are shipped via Canada Post or Purolator.
- The Alberta Cannabis Call Centre is open 8 a.m. to 8 p.m. Monday to Friday and Statutory Holidays, 8 a.m. to 4:30 p.m. on Saturday and Sunday (closed on Christmas Day), and handles all calls relating to non-medical cannabis.

For more information, contact albertacannabis@aglc.ca or 1.855.436.5677.

What’s legal?

- Must be 18+
- Youth cannot enter cannabis stores, even with an adult.
- The following forms of cannabis are legal:
  - dried flower
  - milled flower
  - pre-rolls
  - oils
  - capsules
  - seeds
  - edibles
  - extracts
  - topicals
  - non-liquid beverages
  - beverages
- Can only purchase from licensed retail stores or AlbertaCannabis.org.
- 30 grams of dried flower or equivalent is the most you can buy or carry at one time and each household is permitted to grow a maximum of four plants.

Financial results

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Wholesale</td>
<td>$ 22,838</td>
<td>$ 16,967</td>
</tr>
<tr>
<td>eCommerce</td>
<td>2,205</td>
<td>1,491</td>
</tr>
<tr>
<td>Cannabis net revenue</td>
<td><strong>25,043</strong></td>
<td><strong>18,458</strong></td>
</tr>
<tr>
<td>Operating expenses</td>
<td>(34,875)</td>
<td>(35,799)</td>
</tr>
<tr>
<td>Other revenue</td>
<td>2,982</td>
<td>3,097</td>
</tr>
<tr>
<td>AGLC cannabis net income</td>
<td><strong>(6,850)</strong></td>
<td><strong>(14,244)</strong></td>
</tr>
<tr>
<td>GoA cannabis tax revenue***</td>
<td>67,500**</td>
<td>76,000</td>
</tr>
<tr>
<td>GoA cannabis net income</td>
<td><strong>$ 60,650</strong></td>
<td><strong>$ 61,756</strong></td>
</tr>
</tbody>
</table>

In thousands of dollars.

*Unaudited financial information.
**Estimated.
***Source: Government of Alberta’s (GoA) Fiscal Update. The Government of Alberta collects a tax on the purchase of cannabis.

Wholesale volume and sales

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<thead>
<tr>
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<tbody>
<tr>
<td></td>
<td>Volume sold (kg)</td>
<td>Dollars (thousands)</td>
</tr>
<tr>
<td>Beverage</td>
<td>3,298</td>
<td>$ 2,593</td>
</tr>
<tr>
<td>Beverage - non-liquid</td>
<td>50</td>
<td>1,391</td>
</tr>
<tr>
<td>Capsule or soft gel</td>
<td>207</td>
<td>3,927</td>
</tr>
<tr>
<td>Concentrate or extract</td>
<td>1,114</td>
<td>7,954</td>
</tr>
<tr>
<td>Dried flower</td>
<td>35,752</td>
<td>171,294</td>
</tr>
<tr>
<td>Edible</td>
<td>3,014</td>
<td>11,847</td>
</tr>
<tr>
<td>Milled flower</td>
<td>374</td>
<td>1,245</td>
</tr>
<tr>
<td>Oil or spray</td>
<td>752</td>
<td>11,282</td>
</tr>
<tr>
<td>Pre-roll</td>
<td>8,906</td>
<td>66,379</td>
</tr>
<tr>
<td>Seeds</td>
<td>28</td>
<td>235</td>
</tr>
<tr>
<td>Topical</td>
<td>46</td>
<td>1,261</td>
</tr>
<tr>
<td>Vape</td>
<td>3,978</td>
<td>55,743</td>
</tr>
<tr>
<td>Total</td>
<td><strong>57,520</strong></td>
<td><strong>$ 335,151</strong></td>
</tr>
</tbody>
</table>
Public education
• Cannabis can affect everyone differently.
• AGLC has developed a public education program that includes the development of retail store resources, online information and mass awareness campaigns.
• A recent public education campaign was launched that focuses on the delayed effects of edibles and avoiding cannabis use under the age of 25.
• Visit aglc.ca/cannabisfacts to learn more.

SellSafe cannabis staff training
• SellSafe is AGLC’s mandatory training program designed to help licensed cannabis retailers and their staff understand their responsibilities to customers and the social responsibility policies that are important for their jobs, including how to prevent minors from purchasing cannabis and risks for cannabis related harms.
• This mandatory program is available online for anyone wanting to work in a licensed retail cannabis store.
• As of December 31, 2020, 21,910 SellSafe certificates have been issued since the program’s launch on May 1, 2018.
• Visit smartprograms.aglc.ca.

Inspections
• As part of the licensing process, inspections are completed at potential retail locations to ensure they meet all legislated physical and security requirements.
• Inspectors check licensees for compliance in a number of areas including, but not limited to: selling to minors and service to intoxicated patrons.
• AGLC inspectors conducted 5,728 inspections at retail locations with active licences between April 1 and December 31, 2020. There were 12 penalties issued during this timeframe. For information on Board hearings, visit aglc.ca/hearings.

Our commitment to Albertans
AGLC is committed to keeping cannabis out of the hands of children and youth; protecting public health; limiting the illicit cannabis market; and continuing to provide choices Albertans can trust.

Licensing
• As of December 31, 2020, AGLC had issued 547 cannabis retail store licences. Visit aglc.ca/cannabisretailers for the list of locations.

Supply
• Consumer demand drives the products brought into the province.

Licensed producers
• AGLC welcomes all licensed producers to our province to provide the most choice for Albertans.
• Licensed producers are regulated by Health Canada.
• As of December 31, 2020, 78 federally licensed producers are supplying Alberta’s non-medical cannabis market. Sixteen are Alberta based.
• Visit aglc.ca/licensedproducers for a complete listing of the licensed producers that AGLC is working with.

Qualified Cannabis Worker
• Individuals working in a position where cannabis is provided under the authority of a cannabis licence, including retail licensees that are responsible for directly managing:
  o cannabis retail store(s);
  o managers, supervisors and all other employees working in retail cannabis stores (excluding cleaning staff);
  o security staff;
  o direct supervisors of employees of a company contracted to provide security at retail cannabis stores and managers, supervisors and all employees of a cannabis representative that are involved in the marketing, promotion and sales of cannabis products; must be Qualified Cannabis Workers.
• 11,725 Qualified Cannabis Worker applications have been processed, as of December 31, 2020.
• Visit aglc.ca/cannabisAB to learn more about the requirements to work in Alberta’s cannabis industry.

Remember
AGLC licensed retailers and AlbertaCannabis.org are the ONLY legal sources for non-medical cannabis in Alberta.