

Alberta's Liquor Model

Alberta's liquor model has seen tremendous success throughout the last 26 years. Our growing liquor industry means more skilled jobs, more quality products for consumers, more tourism and greater recognition of what is grown and produced locally.

Before Privatization*		Currently*	
Alberta Liquor Control Board stores	208	Retail liquor stores	1,499
Hotel off-sales	530	Off-sales (hotel/manufacturer/other)	561
Private retailers (beer / wine / agency)	65	General merchandise liquor stores	99
Total liquor retailers	803	Other liquor retailers (commercial caterer/sacramental wine/delivery service)	119
Products available	2,200	Total liquor retailers	2,278
Pricing: Government set shelf price, which was consistent in all stores.		Products available	29,166
* From ALCB Annual Report, year ended Jan 5, 1993		Pricing: Retailers set shelf price based on market conditions and competition.	
		*As of September 30, 2019	

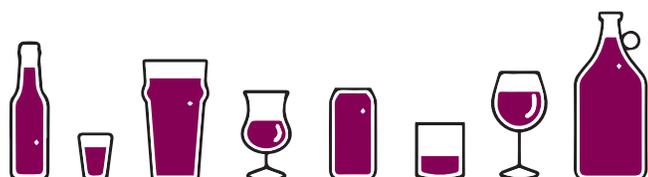
Pricing and Supply

- Suppliers of spirits, wine and beer (or agencies that represent them) ship their product to privately operated warehouses approved by AGLC.
- Licensees, including retailers, buy their liquor products at wholesale prices.
- The wholesale price includes the manufacturer's cost, federal customs and excise duties (where applicable), AGLC's markup, recycling costs, bottle deposit and GST.
- AGLC retains the revenue from the markup and remits it to the General Revenue Fund (less expenses).

Public Satisfaction

- **85** per cent of Albertans who purchased liquor in the past 12 months are satisfied with the conduct of Alberta's liquor business

AGLC Survey of Albertans, fiscal year 2018-19



Sales AGLC Annual Report 2018-19, page 46.

	Volume (1hL = 100L)	Dollars (thousands)
Spirits	274,445 hL	\$792,153
Wine	445,795 hL	\$611,992
Coolers/Ciders	322,919 hL	\$162,131
Beer	2,496,794 hL	\$1,028,914
Total	3,539,953 hL	\$2,595,190

Revenue to government

\$860 million

Manufacturing in Alberta as of September 30, 2019

Breweries*	124
Distilleries	36
Estate Manufacturers	13
Refreshment Beverages**	5
Total	178

*One licensee produces beer plus spirits.

**Refreshment Beverages include coolers, ciders, kombucha and ready-to-drink.

Licensing & Compliance

Licences/Registrants in Effect as of September 30, 2019

Class A MINORS ALLOWED (Restaurants)	4,223
Class A MINORS PROHIBITED (Bars / Lounges / Taprooms)	1,307
Class B (Convention Centre / Racetrack / Arena / Salon)	823
Class C (Private Club / Military or Police Canteen)	765
Class D (Retail Store / Hotel Off-Sales)	2,278
Class E (Distillery / Winery / Brewery / Refreshment Beverages / Packaging)	181
Class F (Ferment on Premises)	16
Other (Duty Free/Liquor Agency)	643
Total Licences/Registrants	10,234

Licence Classes

For more information on classes of liquor licences, visit aglc.ca.

Inspections Fiscal year 2018-2019

- AGLC inspectors conducted nearly **23,000** inspections at licensed premises.
- Inspectors check licensees for compliance in a number of areas including, but not limited to: patron proof of age, selling to minors, serving to intoxicated patrons and serving after hours.
- **99** per cent of liquor licensees complied with legislation, regulation and policy.

Encouraging Responsibility

DrinkSense

AGLC encourages Albertans to make positive choices for themselves by following Canada's Low-Risk Drinking Guidelines and avoiding alcohol-related harms. Visit drinksenseab.ca.

DRY9

The Dry9 program encourages women and their supporters to not drink alcohol while pregnant or trying to conceive and to share their healthy choice with others. Visit dry9.ca.

Responsible Consumption

Among Albertans surveyed, **79** per cent report they have purchased alcohol and **80** per cent reported that they drink responsibly based on Canada's Low-Risk Drinking Guidelines.

AGLC Survey of Albertans, fiscal year 2018-19

Training for Staff at Licensed Premises

Visit smartprograms.aglc.ca.

ProServe Liquor Staff Training

Mandatory online training for anyone involved in security, or the sale or service of liquor.

485,978

certificates issued since program began in 2004

ProTect Security Staff Training

Online training for security staff and managers of licensed premises. Mandatory for employees whose position requires them to respond to problems within a licensed premises.

50,616

certificates issued since program began in 2008

Recycling

- As part of our commitment to providing a high level of responsible liquor service, AGLC works in partnership with the Beverage Container Management Board in container recycling efforts throughout the province.

- In 2018, more than **2 billion** containers (soft drink, juice, water and liquor bottles and cans) have been returned to recycling depots with a return rate of **86** per cent.

Beverage Container Management Board