

Alberta's Liquor Model

Alberta's liquor model has seen tremendous success throughout the last 26 years. Our growing liquor industry means more skilled jobs, more quality products for consumers, more tourism and greater recognition of what is grown and produced locally.

Before Privatization*	
Alberta Liquor Control Board stores	208
Hotel off-sales	530
Private retailers (beer / wine / agency)	65
Total liquor retailers	803
Products available	2,200

Pricing: Government set shelf price, which was consistent in all stores.

**From ALCB Annual Report, year ended Jan 5, 1993*

Currently*

Retail liquor stores	1,490
Off-sales (hotel/manufacturer/other)	548
General merchandise liquor stores	98
Other liquor retailers (commercial caterer/sacramental wine/delivery service)	114
Total liquor retailers	2,250
Products available	26,696

Pricing: Retailers set shelf price based on market conditions and competition.

**As of June 30, 2019*

Pricing and Supply

- Manufacturers (or their agents) of spirits, wine and beer ship their product to privately operated warehouses approved by AGLC.
- Licensees, including retailers, buy their liquor products at wholesale prices.
- The wholesale price includes the manufacturer's cost, federal customs and excise duties (where applicable), AGLC's markup, recycling costs, bottle deposit and GST.
- AGLC retains the revenue from the markup and remits it to the General Revenue Fund (less expenses).

Sales Fiscal year 2017-18

	Volume (1hl = 100L)	Dollars (thousands)
Spirits	267,893 hl	\$756,281
Wine	450,577 hl	\$609,418
Coolers/Ciders	302,014 hl	\$150,561
Beer	2,560,870 hl	\$1,061,563
Total	3,581,354 hl	\$2,577,823

Revenue to government

\$866 million

Public Satisfaction

- 90** per cent of Albertans who purchased liquor in the past 12 months are satisfied with the conduct of Alberta's liquor business.

AGLC Survey of Albertans, fiscal year 2017-18



Manufacturing in Alberta as of June 30, 2019

Breweries*	120
Distilleries	32
Estate Manufacturers	13
Refreshment Beverages**	3
Packaging	2
Total	170

**Two licensees produce beer plus spirits. They are counted under the brewery category only.*

***Refreshment Beverages include coolers, ciders, kombucha and ready-to-drink.*

Licensing & Compliance

Licences in Effect as of June 30, 2019

Class A MINORS ALLOWED (Restaurants)	4,204
Class A MINORS PROHIBITED (Bars/Lounges/Taprooms)	1,226
Class B (Convention Centre/Racetrack/Arena/Salon)	792
Class C (Private Club/Military or Police Canteen)	765
Class D (Retail Store/Hotel Off-Sales)	2,250
Class E (Distillery/Winery/Brewery)	169
Class F (Ferment on Premise)	11
Other (Duty Free/Liquor Agency)	649
Total Licences	10,066

Licence Classes

For more information on classes of liquor licences, visit aglc.ca.

Inspections Fiscal year 2018-2019

- AGLC inspectors conducted nearly **24,000** inspections at licensed premises.
- Inspectors check licensees for compliance in a number of areas including, but not limited to: patron proof of age, selling to minors, serving to intoxicated patrons and serving after hours.
- 99** per cent of liquor licensees complied with legislation, regulation and policy.

Encouraging Responsibility

DrinkSense

AGLC encourages Albertans to make positive choices for themselves by following Canada's Low-Risk Drinking Guidelines and avoiding alcohol-related harms. Visit drinksenseab.ca

DRY9

The Dry9 program encourages women and their supporters to not drink alcohol while pregnant or trying to conceive and to share their healthy choice with others. Visit dry9.ca

Responsible Consumption

Among Albertans surveyed, **80** per cent report they have purchased alcohol and **87** per cent reported that they drink responsibly based on Canada's Low-Risk Drinking Guidelines.

AGLC Survey of Albertans, fiscal year 2017-18

Training for Licensed Premise Staff

Visit smartprograms.aglc.ca

ProServe Liquor Staff Training

Mandatory online training for anyone involved in security, or the sale or service of liquor.

469,573

certificates completed since program began in 2004

45,035

certificates completed in 2018-19

ProTect Security Staff Training

Online training for security staff and managers of licensed premises. Mandatory for employees whose position requires them to respond to problems within a licensed premises.

48,503

certificates completed since program began in 2008

5,927

certificates completed in 2018-19

Recycling

- As part of our commitment to providing a high level of responsible liquor service, AGLC works in partnership with the Beverage Container Management Board in container recycling efforts throughout the province.

- In 2018, more than **2 billion** containers (pop, juice, water and liquor bottles and cans) have been returned to recycling depots with a return rate of **86** per cent.

Beverage Container Management Board