

Gaming in Alberta is regulated by the Gaming, Liquor and Cannabis Act and Gaming, Liquor and Cannabis Regulation, as well as AGLC policies. These regulations

Alberta's gaming model

as well as AGLC policies. These regulations and policies help maintain the integrity and security of gaming activities, while maximizing the financial return to businesses, government, and community programs and services — providing a significant economic benefit in the province.

Legal gaming in Alberta

Legal gaming includes table games, Alberta's only regulated online gambling site—PlayAlberta.ca, bingo, video lottery terminals (VLTs), slot terminals (slots), lottery tickets, raffles and pull tickets.

Gaming integrity

Suspected illegal or unethical gaming or unresolved gaming disputes should be reported to AGLC through the Gaming Irregularities Line at 1-800-742-7818.

AML training for casino staff

Every year, AGLC provides Anti-Money Laundering (AML) Training to more than 2,000 casino staff.

For more information, visit aglc.ca/training and select AML under Other Training Programs.

**Encouraging responsibility** 

AGLC fosters a culture of moderation, focusing on public awareness and education to promote responsible gambling experiences and help Albertans make healthy and informed decisions. Among Albertans surveyed, **95** per cent reported that they gamble responsibly.

AGLC Survey of Albertans, fiscal year 2023-2024.

Training for gaming staff

As of March 31, 2024.

Deal Us In, Reel Facts and A Good Call educate venue staff to recognize and respond to problem gambling behaviour. Certification is mandatory for registered gaming workers and staff who have contact with patrons. Visit aglc.ca/training and select SMART Programs for details.

- Deal Us In—37,467 certificates issued since the program began in 2008.
- Reel Facts—63,464 certificates issued since the program began in 2007.
- A Good Call—5,802 certificates issued since the program began in 2008.

Inspections

Between April 1, 2023, and March 31, 2024.

AGLC inspectors conducted **5,282** gaming inspections. Inspectors check licensees for compliance in several areas including security and surveillance requirements and the integrity of gaming activities. **99.75** per cent of gaming licensees complied with legislation, regulation and policy.

GAIN: Gaming Information for Charitable Groups

AGLC offers information sessions about charitable gaming requirements in Alberta. The GAIN program provides live webinars and online courses that cover all aspects of licensing, the acceptable use of proceeds and how to complete financial reports. Visit aglc.ca/training and select GAIN Program for webinar schedules and online course details.

**2023-2024** 1 aglc.ca





Play Alberta is Alberta's only legal, online gambling website for legal-aged residents with access to casino-style games, sports book and lottery products, and AGLC's best-in-class GameSense Responsible Gambling program. Launched on September 30, 2020, the platform is available to adults with a Canadian residence that are physically located within the province. Visit PlayAlberta.ca for details.





Winner's Edge is Alberta's casino loyalty rewards program. It provides members with points for carded play and offers special promotions, exclusive contests and discounts on food and beverages. It also provides GameSense tools to help members monitor and manage their gaming activity. Visit WinnersEdge.ca for details.

# GameSense...

GameSense is AGLC's responsible gambling program that encourages Albertans to view gambling as a form of entertainment and not as a way to make money. GameSense Info Centres are located in all Alberta casinos and racing entertainment centres and staffed by GameSense Advisors. The advisors provide casino staff and patrons with tools and resources to make healthy gambling choices. AGLC advisors engaged in public education activities throughout the year including at post-secondary and First Nations community events. Between April 1, 2023 and March 31, 2024, advisors had 51,388 unique interactions. Visit GameSenseAB.ca for more information or call the GameSense Info Line at 1-833-447-7523 to talk to an advisor. Visit GameSenseAB.ca for more information.



# **Self-Exclusion Program**

The Self-Exclusion Program allows Albertans to exclude themselves from all Alberta casinos, racing entertainment centres, Play Alberta, and the gambling opportunities these represent. Between April 1, 2023, and March 31, 2024, the program had 1,199 land-based and in-person sign-ups, 169 virtual sign-ups, and more than 3,036 players signed up on Play Alberta.

Visit aglc.ca/self-exclusion

# Gambling resources

Gambling supports, education and treatment programs are available through Alberta Health Services. The 24-hour, toll-free Alberta Health Services (AHS) Addiction Helpline (1-866-332-2322) is available to those seeking professional support to help regain control of their gambling behaviours. GamTalk, an independent, non-profit organization also offers confidential support, information and referrals. Visit <u>aglc.ca/self-exclusion</u> for more information.

## **Gaming financial results**

#### **Financial results**

For the year ended March 31 (in thousands of dollars).	2024 <sup>1</sup> 2023			
Gaming net revenue	\$	1,504,416	\$	1,431,280
Operating expenses		(264,414)		(234,996)
Other revenue		5,961		4,409
Net income from ticket lottery <sup>2</sup>		322,818		352,869
Gaming net income	\$	1,568,781	\$	1,553,562
Funds withheld		(25,000)		(30,000)
Revenue to GoA (Net Income to GoA)	\$	1,543,781	\$	1,523,562

<sup>&</sup>lt;sup>1</sup>AGLC Annual Report 2023-24, page 80. | <sup>2</sup>Share of income from Western Canada Lottery Corporation.

#### Net sales

For the year ended March 31 (in thousands of dollars).	<b>2024</b> <sup>1</sup>	2023
Slot terminals (slots)	\$ 1,300,359	\$ 1,201,378
Video lottery terminals (VLTs)	557,045	545,609
Online gambling (Play Alberta)	234,946	192,569
Lottery net sales	436,974	468,103
TOTAL	\$ 2,529,324	\$ 2,407,659

<sup>&</sup>lt;sup>1</sup>AGLC Annual Report 2023-24, pages 39-41.

## **Charitable gaming**

- In 2023-24, charitable organizations reported their proceeds for 23,055 gaming licences, which earned them \$409.3 million to support programs and services for Albertans.
- Other than licensing fees to offset costs, government does not receive revenue from charitable gaming activities.

### Charitable gaming proceeds<sup>1</sup>

TOTAL	\$ 409,275
Pull tickets	11,537
Bingos	14,219
Casinos	276,858
Raffles	\$ 106,661

<sup>&</sup>lt;sup>1</sup>For the year ended March 31, 2024 (in thousands of dollars). \*AGLC Annual Report 2023-24, page 42.

# **Gaming venues**

As at March 31, 2024.

Find slots, table games and a variety of other entertainment at your nearest casino location by visiting <a href="mailto:aglc.ca/find-casino-rec">aglc.ca/find-casino-rec</a>.



Racing entertainment centres 5 racing entertainment centres 1,511 slot terminals





**777** VLT locations accessible in a variety of licensed venues across the province.



Host First Nation Casino facilities 6 casino facilities 3,420 slot terminals



Bingo facilities are now covered by Bingo Alberta

Visit <u>bingoalberta.com</u> for more information.



#### **Lotto Spot Retailers**

**2,850** lottery ticket centres. These centres include the sale of a variety of drawbased, sports-based and scratch tickets.



Charitable casino facilities 19 casino facilities 9,728 slot terminals