

# Retail Cannabis Store Handbook



[aglc.ca](https://aglc.ca)

**RETAIL CANNABIS STORE  
HANDBOOK**

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**SUBJECT: INTRODUCTION**

**POLICIES**

- 1.1.1 The Alberta Gaming, Liquor and Cannabis Commission (AGLC) is established under the *Gaming, Liquor and Cannabis Act* (GLCA) and is governed by the requirements of the *Criminal Code*, the GLCA and the Gaming, Liquor and Cannabis Regulation (GLCR).
- 1.1.2 AGLC is the province's gaming, liquor and cannabis authority, responsible for administering and regulating the gaming, liquor, and cannabis industries in Alberta.
- 1.1.3 Board policies are approved by the Board of AGLC and signed by the Chair, on behalf of the Board.
- 1.1.4 Board policies related to cannabis licence activities are conditions of the licence. This includes policies approved after the cannabis licence is issued [Section 61(1) of the GLCA].
- 1.1.5 Retail cannabis store operators are responsible for becoming familiar with applicable legislation and the Retail Cannabis Store Handbook.
- 1.1.6 Guidelines are best business practices designed to help licensees meet operating requirements.
- 1.1.7 The primary purpose of the Board policies and guidelines in this handbook is to help licensees and their staff meet AGLC requirements.
- 1.1.8 The licensee is responsible for ensuring the Retail Cannabis Store Handbook, GLCA and GLCR are available to its staff. These documents are available on AGLC website at [aglc.ca](http://aglc.ca).
- 1.1.9 An activity not specifically permitted under these policies and guidelines is prohibited unless otherwise approved by AGLC.
- 1.1.10 All retail cannabis store operators will be required to sign a "Retail Cannabis Store - Acknowledgement and Undertaking" declaring full understanding of the legal requirements regarding cannabis purchases and sales.
- 1.1.11 If a licence applicant, licensee or manager involved in the daily operation of a licensed premises does not have a working knowledge of the English language sufficient to understand the legislation



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**SUBJECT: INTRODUCTION**

and/or these policies, AGLC will ask that the licensee have an interpreter present whenever:

- a) discussing details of the licence application;
- b) an Inspector visits the premises to review the licensee's responsibilities;
- c) the licensee acknowledges its responsibilities by signing the Operating Procedures form;
- d) the licensee attends a Board hearing.

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**SUBJECT: DEFINITIONS**

**POLICIES**

1.2.1 In this handbook,

- a) "AGLC" means Alberta Gaming, Liquor and Cannabis Commission.
- b) "Board" means the Board of AGLC.
- c) "Cannabis" means any part of a cannabis plant, including the phytocannabinoids produced by, or found in, such a plant, regardless of whether that part has been processed or not.
- d) "Cannabis accessories" means accessories that promote the responsible and legal consumption and storage of cannabis.
- e) "Cannabis licence" means a licence under the *Gaming, Liquor and Cannabis Act* that authorizes the purchase, sale, transport, possession, storage of cannabis.
- f) "Cannabis product" means a product that contains cannabis.
- g) "Cannabis representative" means a corporation or individual registered with AGLC who is in the business of representing a cannabis supplier in the sale of the supplier's cannabis.
- h) "Cannabis supplier" means a person who holds a federal licence that authorizes the person to produce cannabis for commercial purposes or to sell cannabis to AGLC.
- i) "Connect Logistics Services Inc." (CLS) means the current authorized cannabis warehouse pursuant to Section 130 of the GLCR.
- j) "GLCA" means the *Gaming, Liquor and Cannabis Act*.
- k) "GLCR" means the Gaming, Liquor and Cannabis Regulation.
- l) "Handbook" means the Retail Cannabis Store Handbook.
- m) "Inspector" means an Inspector of AGLC, a police officer as defined in the *Police Act* or someone designated by AGLC as an Inspector under the GLCA.
- n) "Licensed premises" means all areas associated with the operations of the licensee, including, but not limited to:
  - i) areas cannabis may be sold; and



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**SUBJECT: DEFINITIONS**

- ii) any storage room, lobby, hallway or other service areas used by the licensee in support of the areas where cannabis may be sold.
- o) “Licensee” means the individual, partnership or corporation holding a cannabis licence.
- p) “Minor” means a person under the age of 18 years.
- q) “Qualified Cannabis Worker” means any person who is over the age of 18 years, has successfully completed the SellSafe Cannabis Staff Training program, has passed a criminal records check and has been deemed qualified by AGLC.
- r) “Staff” means any person employed by the licensee or contracted by the licensee or a third party to perform assigned or delegated duties.

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SECTION: GENERAL INFORMATION

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SUBJECT: CONTACTING AGLC

### GUIDELINES

1.3.1 Any inquiries regarding how to place a cannabis order, the status of an order, or any other purchase or return related questions may be directed to the Alberta Cannabis Call Centre:

Website: [albertacannabis.org](http://albertacannabis.org)

Email: [albertacannabis@aglc.ca](mailto:albertacannabis@aglc.ca)

1.3.2 There are five (5) AGLC offices in the province. Normal office hours are 8:15 a.m. to 4:00 p.m. Monday to Friday, excluding statutory holidays. Outside normal office hours and when staff is unavailable, messages may be left on voice mail.

#### St. Albert (Head Office)

50 Corriveau Avenue	Phone: 780-447-8600
St. Albert, Alberta	Fax: 780-447-8911
T8N 3T5	Fax: 780-447-8912

#### Calgary

110 Deerfoot Atrium	
6715 - 8 Street NE	
Calgary, Alberta	Phone: 403-292-7300
T2E 7H7	Fax: 403-292-7302

#### Red Deer

#3, 7965 – 49 Avenue	
Red Deer, Alberta	Phone: 403-314-2656
T4P 2V5	Fax: 403-314-2660

#### Grande Prairie

100-11039 – 78 Avenue	
Grande Prairie, Alberta	Phone: 780-832-3000
T8W 2J7	Fax: 780-832-3006

#### Lethbridge

655 WT Hill Blvd South	
Lethbridge, Alberta	Phone: 403-331-6500
T1J 1Y6	Fax: 403-331-6506

1.3.3 AGLC website address is: [aglc.ca](http://aglc.ca).

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**SUBJECT: LEGISLATION AND BOARD POLICIES**

**POLICIES**

- 1.4.1 Licensees and their staff must comply with:
- a) The *Gaming, Liquor and Cannabis Act* (GLCA);
  - b) The Gaming, Liquor and Cannabis Regulation (GLCR);
  - c) Board policies; and
  - d) all federal, provincial and municipal legislation.
- 1.4.2 Non-compliance with the legislation or Board policies may result in disciplinary action by the Board pursuant to Part 4 of the GLCA.
- 1.4.3 Licensees or managers approved by AGLC must notify AGLC immediately if any of their qualified cannabis workers, key employees and/or directors/shareholders are charged with or convicted of an offence under:
- a) the *Criminal Code* (Canada);
  - b) the *Excise Act* (Canada);
  - c) the *Food and Drugs Act* (Canada);
  - d) the *Controlled Drugs and Substances Act* (Canada);
  - e) *Cannabis Act* (Canada)
  - f) the *Income Tax Act* (Canada);
  - g) a foreign Act or Regulation substantially similar to an offence under a), b), c), d) or e);
  - h) the GLCA; or
  - i) the GLCR.
- 1.4.4 If a licensee is at any time charged or convicted of an offence set out in any of the legislation listed in Subsection 1.4.3, the Board may take disciplinary action including, but not limited to, suspension or cancellation of the cannabis licence.
- 1.4.5 If a licensee misleads AGLC, fails to provide information or provides inaccurate information, the Board may take disciplinary action including, but not limited to, suspension or cancellation of the cannabis licence.



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**NUMBER: 1.5**

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**SUBJECT: LICENSEE'S RESPONSIBILITIES**

**POLICIES**

- 1.5.1 Licensees and their staff must ensure the licensed premises operate in accordance with all federal, provincial and municipal legislation.
- 1.5.2 All retail cannabis store licensees will be required to sign an Operating Procedures form declaring full understanding of the legal requirements of operating a Retail Cannabis Store.
- 1.5.3 A licensee shall:
  - a) ensure staff understand the legislation and policies, in accordance with SellSafe training as specified in Subsection 1.7; and
  - b) place a high priority on maintaining a safe premises.
- 1.5.4 A licensee and its staff with information about illegal activities related to cannabis is required to contact the nearest AGLC office (see Subsection 1.3). This includes:
  - a) illegal cannabis;
  - b) stolen cannabis; and
  - c) cannabis not marked for sale in Alberta.

**GUIDELINES**

- 1.5.5 Licensees should be aware that the sale of cannabis carries a risk of potential liability. Questions on liability should be directed to a lawyer.

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**SUBJECT: QUALIFIED CANNABIS WORKER**

**POLICIES**

- 1.6.1 The following individuals must be Qualified Cannabis Workers:
- a) retail licensees that are responsible for directly managing cannabis retail store(s);
  - b) managers, supervisors and all other employees working in retail cannabis stores (excluding cleaning staff);
  - c) security staff at retail cannabis stores (directly employed or contracted by the licensee); and
  - d) direct supervisors of employees of a company contracted to provide security at retail cannabis stores.
- 1.6.2 To become a Qualified Cannabis Worker, applicants must:
- a) complete and submit the Application for Qualified Cannabis Worker form;
  - b) provide a criminal records check from their local police service, dated within three months of the submission of the Application for Qualified Cannabis worker form; and
  - c) successfully complete the SellSafe Cannabis Staff Training program (see Section 1.7).
- 1.6.3 Licensees must ensure that all staff are Qualified Cannabis Workers prior to working in the licensed premises.
- 1.6.4 Qualification is valid for up to 5 years, at which time the worker must complete the procedures specified in 1.6.2 a) – c) above to requalify.
- 1.6.5 Being charged or convicted of a criminal offence may affect an individual's ability to qualify as a Qualified Cannabis Worker.
- 1.6.6 If at any time Qualified Cannabis Workers are charged with a criminal offence they are required to report the details within 72 hours to AGLC.
- 1.6.7 The licensee must supply Qualified Cannabis Workers with a laminated colour photo identification card as follows:
- a) company name or logo;
  - b) staff member's first name only - print size must be clearly visible with block style printing only;

**SUBJECT: QUALIFIED CANNABIS WORKER**

- c) position;
- d) current colour photo of worker – similar in size to a driver’s licence photo;
- e) Qualified Cannabis Worker number – print size must be clearly visible with block style printing only; and
- f) Qualified Cannabis Worker expiry date.

1.6.8 The laminated, colour photo identification card must be worn by all Qualified Cannabis Workers while on duty and be visible at all times.

1.6.9 Licensees must keep a log of all Qualified Cannabis Worker staff, including the following information:

- a) AGLC confirmation that the staff member is qualified;
- b) photo of the staff member; and
- c) qualification number and expiry date.

Note: The information listed above may be kept in the same log as the SellSafe log noted in Section 1.7.10. This log is subject to review by AGLC.

**GUIDELINES**

1.6.10 AGLC will issue a letter to all successful Qualified Cannabis Worker applicants confirming they are qualified to work in a retail cannabis store.

**SUBJECT: SELLSAFE CANNABIS STAFF TRAINING PROGRAM (SELLSAFE)**

**POLICIES**

- 1.7.1 A licensee must meet SellSafe Cannabis Staff Training certification requirements.
- 1.7.2 SellSafe certification is mandatory for the following full time and part time staff:
- a) licensed premises owners, managers, supervisors, retailers, and cashiers;
  - b) security staff (directly employed or contracted by the licensee); and
  - c) direct supervisors of employees of a company contracted to provide security.
- 1.7.3 SellSafe certification is not required for staff working full time or part time as cleaning staff in licensed premises.
- 1.7.4 Persons must be SellSafe certified prior to applying for Qualified Cannabis Worker approval (see Section 1.6).
- 1.7.5 A minimum score of 80% on an AGLC administered examination is required for SellSafe certification.
- 1.7.6 SellSafe certification is valid for a period of five (5) years from the date of successfully completing the program.
- 1.7.7 Valid SellSafe certification must be maintained by successfully repeating the SellSafe program (including passing the exam) before the certification expiration date.
- 1.7.8 Licensee staff must provide proof of SellSafe certification at the request of an AGLC Inspector. Failure to present proof of SellSafe certification may result in disciplinary action. Proof of SellSafe certification includes:
- a) paper printed versions that have a QR code;
  - b) the personal information page printed from the staff member's SMART account;
  - c) clear images of any of the above (i.e. image, photograph or screen shot) saved on the staff member's mobile device/phone.

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**SUBJECT: SELLSAFE CANNABIS STAFF TRAINING PROGRAM (SELLSAFE)**

- 1.7.9 It is the responsibility of the licensee to ensure that all staff in their premises who are required to have SellSafe certification (as per Section 1.7.2) are certified in accordance with the requirements identified in Section 1.7.
- 1.7.10 Licensees must keep a log of employees that are SellSafe certified, including the following information:
- a) employee name as it appears on the certification card;
  - b) SMART Programs registration number; and
  - c) expiry date.
- Note: The information listed above may be kept in the same log as the Qualified Cannabis Worker log noted in Section 1.6.7. This log is subject to review by AGLC.
- 1.7.11 An industry worker's certification will be placed into conditional status when an employee at a licensed premises is found to violate any of the following:
- a) Section 90.05(a) GLCA: sell or provide cannabis to a person intoxicated by liquor or a drug;
  - b) Section 90.05(b) GLCA: permit a person intoxicated by liquor or a drug to use cannabis; and
  - c) Section 90.03(2)(3) GLCA: failure to ask for proof of age for those persons who appear to be under 25 years of age.
- 1.7.12 Industry workers whose SellSafe certification is placed into conditional status may continue working at a licensed premises, however, they are required to successfully complete SellSafe certification and pay all required fees within 30 days from the date of notification by AGLC. Failure to do so will cancel their SellSafe certification.
- 1.7.13 Industry workers placed on conditional status may appeal the violation in writing to the Vice President, Regulatory Services Division, within 14 days of the date of notification by AGLC. The decision of the Vice President is final.
- 1.7.14 Industry workers whose appeal of the violation is unsuccessful will have 30 days from the date of the appeal outcome to recertify.

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**SUBJECT: SELLSAFE CANNABIS STAFF TRAINING PROGRAM (SELLSAFE)**

- 1.7.15 If an industry worker incurs three violations within a five-year period they will be ineligible for SellSafe certification for a minimum of 5 years.
- 1.7.16 An industry worker's SellSafe certification will be immediately suspended if charged federally or provincially with the offence of giving, selling, or supplying cannabis to a minor.
- 1.7.17 An industry worker whose SellSafe certification is suspended is not permitted to continue working at a licensed premises.
- a) If found not guilty of the charges, the worker may reapply to AGLC for reinstatement of their SellSafe certification and their Qualified Cannabis Worker status; or
  - b) If found guilty of the charges, the worker's SellSafe certification will be cancelled and they will not be permitted to recertify or apply for Qualified Cannabis Worker status for a minimum of 5 years.

**GUIDELINES**

- 1.7.18 SellSafe is a social responsibility training program designed to help retail cannabis staff understand:
- a) the social responsibility policies that are important for their jobs;
  - b) how to prevent minors from purchasing cannabis; and
  - c) risks for cannabis related harms.
- 1.7.19 SellSafe certification options are found on the SMART Training website. For more information on SellSafe certification contact:

SMART Programs  
Alberta Gaming and Liquor Commission  
50 Corriveau Avenue  
St, Albert, Alberta  
T8N 3T5

Toll Free: 1-877-436-6336  
Fax: 780-651-7626  
Website: [smartprograms.aglc.ca](http://smartprograms.aglc.ca)



**SECTION: APPLICATIONS**

**NUMBER: 2.1**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: LICENCE FEES**

**POLICIES**

- 2.1.1 As per Schedule 1 of the Gaming, Liquor and Cannabis Regulation (GLCR), a one-time, non-refundable fee of \$400 must be submitted with all new retail cannabis store licence applications. No application fee is required for a new licence following expiry of the existing licence.
- 2.1.2 A retail cannabis store licensee wanting to open an additional store(s) must submit the \$400 application fee for each new location.
- 2.1.3 As per Schedule 1 of the GLCR, an annual licence fee of \$700 is due on the date of licence issue.
- 2.1.4 The licence application form and the applicable annual fee must be received by AGLC before a licence is issued.

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**SUBJECT: APPLICATION REVIEW**

**POLICIES**

2.2.1 Retail cannabis store licence applications are subject to review and approval by AGLC.

2.2.2 When reviewing applications, AGLC considers:

- a) the appropriateness of the proposed premises;
- b) the applicant's eligibility;
- c) compliance with municipal requirements; and
- d) the expressed views of the local community.

2.2.3 If AGLC does not support a licence application due to operational problems, operational style changes or major structural changes to the premises made by the applicant, the application will be referred to the Board for decision.

2.2.4 If a licence expires, the licensee must stop cannabis service until a new licence is issued.

**Reasons for Licence Refusal**

2.2.5 AGLC may refuse to issue a cannabis licence if the applicant, any of the applicant's employees, any of the applicant's associates or any person associated with the applicant fails to pass a records check (see Subsection 2.2.6).

2.2.6 A person will fail to pass a records check if the person has:

- a) at any time charged with or convicted of:
  - i) an offence under the *Criminal Code* (Canada), the *Excise Act* (Canada), the *Food and Drugs Act* (Canada) or the *Income Tax Act* (Canada); or
  - ii) an offence under the *Controlled Drugs and Substance Act* (Canada), other than under Section 4(1) of that Act for possession of any substance included in Schedule II to that Act, or
  - iii) an offence under a foreign Act or regulation that, in the Board's opinion, is substantially similar to an offence described in Subsection 2.2.6a) i) or ii); and in the opinion of the Board, the offence is sufficiently serious that it

**SUBJECT: APPLICATION REVIEW**

may distract from the integrity of lawful cannabis, gaming, lottery and/or licensed liquor activities in Alberta, or a registration relating to cannabis or liquor; or

- b) within the five (5) years prior to the application date, been in prison serving a term of three (3) years or more.

2.2.7 AGLC may refuse to issue a cannabis licence if satisfied the applicant, any of the applicant's employees or associates, or any person or entity connected to or associated with the applicant:

- a) has not acted, or may not act, in accordance with the law, with honesty and integrity or in the public interest, based on their past conduct;
- b) would be a detriment to the integrity or lawful conduct of cannabis, gaming, liquor activities or provincial lotteries; or
- c) has a background, reputation and/or associations that may cause adverse publicity for the cannabis, gaming or liquor industry in Alberta.

2.2.8 AGLC may refuse to issue a cannabis licence if the applicant, any of the applicant's employees or any person associated with the applicant has contravened:

- a) the *Gaming, Liquor and Cannabis Act* (GLCA) or the *Gaming, Liquor and Cannabis Regulation* (GLCR);
- b) a predecessor of the GLCA or the GLCR; or
- c) a condition imposed on a licence or registration issued or made under the GLCA.

2.2.9 AGLC may also refused to issue a cannabis licence:

- a) if the applicant is not eligible to receive the licence; and
- b) if the requirements of the GLCA, GLCR and Board policies have not been met.

2.2.10 An application for retail cannabis store licence will not be approved unless the primary purpose of the retail cannabis store is the sale of cannabis to the general public.

**GUIDELINES**



**SECTION: APPLICATIONS**

**NUMBER: 2.2**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 3 OF 3**

**SUBJECT: APPLICATION REVIEW**

- 2.2.11 First-time applicants should contact AGLC.
- 2.2.12 A licensee should first consult this handbook and then contact AGLC when:
- a) seeking a new licence;  
seeking an endorsement to an existing licence;
  - b) planning to renovate the premises; or
  - c) planning to relocate.
- 2.2.13 Licensees are sent a reminder notice six to eight weeks before their existing licence expires.
- 2.2.14 The Board may take into account any of the following factors when making a decision respecting an application for a retail cannabis store:
- a) the extent and nature of opposition from community members or groups to establishment of a retail cannabis store in a particular location; and
  - b) the results of consultations with local authorities about the nature of the primary business of the applicant and the clientele that frequent it.

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AUTHORITY:

Original signed by  
Gael MacLeod

**SUBJECT: BACKGROUND CHECKS**

**POLICIES**

- 2.3.1 A thorough background check is conducted on an applicant, the applicant's associates and any key employees of the applicant as defined by AGLC pursuant to Section 9 and 9.1 of the Gaming, Liquor and Cannabis Regulation (GLCR).
- 2.3.2 The background check is to ensure criminal interests, or those who otherwise would be a detriment to the lawful conduct of cannabis in the province, are prevented from operating, having a financial interest in or having an association with a cannabis licence.
- 2.3.3 The applicant is responsible to pay for the actual cost of the background checks pursuant to Section 127 of the GLCR.
- 2.3.4 The Licence Application Package consists of the following:
- a) Applicant Disclosure (form 8015);
  - b) Associated Applicant Disclosure (form 8016);
  - c) Personal Applicant Disclosure (form 8017); and
  - d) \$3,000 deposit or another specified amount to cover the cost of the background checks.
- 2.3.5 An applicant's key employees include individual(s) that exercise influence or control over day to day operations or decision-making and individuals who have the authority to hire or terminate the employment of qualified cannabis workers, and include but are not limited to:
- a) individuals employed in senior management positions such as CEO, CFO, controller and senior compliance officers;
  - b) the manager of the premises;
  - c) a person holding a position specified by AGLC as related to the business; and
  - d) any other person holding a key position as determined by AGLC.
- 2.3.6 An applicant's associates include:
- a) any person that has a financial interest in the applicant, in the applicant's business, or in the premises to which the

**SUBJECT: BACKGROUND CHECKS**

- application relates and the spouse of the person or a person with whom the person is living in a relationship of interdependence;
- b) if the applicant is an individual or partnership in which one (1) or more of the partners is an individual, this also includes:
    - i) the spouse of the individual or a person with whom the individual is living in a relationship of interdependence;
    - ii) any relative of the individual and of the spouse or person referred to in Subclause i) if the relative resides with the individual, spouse or person;
    - iii) any corporation controlled by the individual;
    - iv) an officer or director of, and any person with a financial interest in, a corporation controlled by the individual, and the spouse of the officer, director or person or a person with whom the officer, director or person is living in a relationship of interdependence; and
    - v) any corporation that is affiliated with the corporation referred to in Subclause iv), the affiliated corporation's officers and directors, and any person having a financial interest in the affiliated corporation, and the spouse of the officer, director or person or a person with whom the officer, director or person is living in a relationship of interdependence; and
  - c) if the applicant is a corporation or a partnership in which one (1) or more of the partners is a corporation,
    - i) an officer or director of the corporation;
    - ii) the spouse of the officer or director of the corporation or a person with whom the officer or director is living in a relationship of interdependence;
    - iii) any relative of the officer or director referred to in Subclause i) and any relative of the spouse or of a person referred to in Subclause ii), if the relative resides with the officer, director, spouse or person;
    - iv) any corporation affiliated with the applicant;

**SUBJECT: BACKGROUND CHECKS**

- v) an officer or director of an affiliated corporation and the spouse of the officer or director of an affiliated corporation or a person with whom the officer or director is living in a relationship of interdependence; and
- vi) any person who has a financial interest in the affiliated corporation and the spouse of the person or a person with whom the person is living in a relationship of interdependence.

2.3.7 A corporation is controlled by a person, if he or she has indirect influence over the corporation or if:

- a) securities of the corporation to which are attached more than 50 per cent of the votes that may be cast to elect directors of the corporation are controlled, other than by the way of security only, directly or indirectly by the person or entity; and the votes attached to those securities are sufficient, if exercised, to elect a majority of the directors of the corporation; or
- b) the person has in relation to the corporation any direct or indirect influence which, if exercised, would result in control in fact of the corporation.

2.3.8 A corporation is affiliated with another corporation if:

- a) one (1) of the corporations controls the other; or
- b) both of the corporations are controlled by the same person or group of persons.

2.3.9 A relative of a person means any other person who is connected to that person:

- a) by blood relationship;
- b) by adoption;
- c) by marriage;
- d) by virtue of an adult relationship of interdependence (as defined in the *Adult Interdependent Relationships Act*).

**SUBJECT: BACKGROUND CHECKS**

- 2.3.10 AGLC may refuse to allow an applicant to have a cannabis licence if, in its opinion, the applicant has misled AGLC or provided inaccurate or incomplete information.
- 2.3.11 The applicant shall ensure that it, and all other parties to the application for a cannabis licence submit all documents or provide information as requested by AGLC and deemed necessary to complete the background checks. Failure to submit the documents or information may result in sanctions as determined by the Board up to and including the termination of the cannabis licence.
- 2.3.12 AGLC may refuse to issue a cannabis licence, or may terminate a cannabis licence if AGLC is satisfied the applicant, any of the applicant's key employees or associates, or any person or entity connected to or associated with the applicant:
- a) is a person who has not acted or may not act in accordance with the law, with honesty and integrity or in the public interest, having regard to the past conduct of the person;
  - b) is a person whose background, reputation and associations may result in adverse publicity for the cannabis industry in Alberta;
  - c) has at any time prior to being notified by AGLC of their eligibility for a cannabis licence:
    - i) contravened the Gaming, Liquor and Cannabis Act (GLCA) or the GLCR;
    - ii) contravened a predecessor of the GLCA or the GLCR;
    - iii) contravened a condition imposed on a licence or registration issued or made under the GLCA or a predecessor of the GLCA; or
    - iv) fails to pass a records check as outlined in Section 10 of the GLCR.
  - d) if at any time prior to being notified by AGLC of eligibility for a cannabis licence, a licence or registration issued or made under the GLCA or predecessor of the GLCA or a foreign licence or registration of the applicant, any of the applicant's key employees or any of the applicant's associates has been cancelled by the issuing authority.



**SECTION: APPLICATIONS**

**NUMBER: 2.3**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 5 OF 5**

**SUBJECT: BACKGROUND CHECKS**

2.3.13 Notwithstanding Subsections 2.3.1 through 2.3.12 AGLC may refuse to allow an applicant to have a cannabis licence.

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AUTHORITY:

Original signed by  
Gael MacLeod



**SUBJECT: OBJECTION TO AN APPLICATION**

**POLICIES**

**New Premises**

2.4.1 AGLC will post all applications for cannabis licences on its website

- a) cannabis licence(s) for new premises; and
- b) relocations of existing licensed premises.

**Note:** The application must meet the preliminary requirements for a licence prior to the application being posted. These requirements include, but are not limited to, the application fee, application form, floor plan, site plan and Particulars of Individual Form.

2.4.2 The following information will be posted on AGLC website:

- a) name of the applicant;
- b) name of the proposed premises;
- c) municipal address of the proposed premises;
- d) licence applied for; and
- e) the date that a written objection must be received by AGLC.

2.4.3 All objections must be submitted in writing and received by AGLC within 21 calendar days from the date the application is posted on AGLC website in order for the objection to be considered during the current licensing process.

2.4.4 The applicant will be notified in writing of all objections received.

2.4.5 The applicant will be given 14 days from the date of notification to respond in writing to the objection; an extension may be requested by the applicant. No licence(s) will be issued until the objection and the applicant's response, if any, have been considered by the Board.

2.4.6 The applicant and the person(s) filing the objection will be advised in writing of the Board's decision.

2.4.7 If no objections to the issue of a licence are received within the 21 calendar days AGLC will continue with the licensing process.

**SUBJECT: OBJECTION TO AN APPLICATION**

**Existing Licensed Premises**

- 2.4.8 For existing licensed premises, only written objections received by AGLC at least 90 days prior to the expiration of the current licence will be provided to the Board for consideration.
- 2.4.9 The applicant will be notified in writing of all objections received.
- 2.4.10 The applicant will be given 14 days from the date of notification to respond in writing to the objection; an extension may be requested by the applicant. No licence(s) will be issued until the objection and the applicant's response, if any, have been considered by the Board at the earliest possible date.
- 2.4.11 The applicant and the person(s) filing the objection will be advised in writing of the Board's decision.
- 2.4.12 If no objections to the issue of a licence are received before the 90 calendar days prior to the expiration of the current licence AGLC will continue with the licensing process.
- 2.4.13 The Board will not consider an objection for an existing licensed premises where there is a sale, transfer or change in control. Should an objection be received during a sale, transfer or change in control, the Board will deal with the objection at least 90 days before the expiration of the new licence term.

**Other Licence(s) Registrations**

- 2.4.14 If any written objection to an application for a cannabis licence or registration not referred to above is received by AGLC, the following policies apply:
- a) The applicant will be notified in writing of all objections received;
  - b) The applicant will be given 14 days from the date of notification to respond to the objection; an extension may be requested by the applicant; and
  - c) The objection and the applicant's response, if any, will be submitted to the President and Chief Executive Officer (CEO) of AGLC for consideration. Should an objection to the issue of a licence be received by AGLC without sufficient time to consider

**SUBJECT: OBJECTION TO AN APPLICATION**

the objection, a new licence may be issued and the objection will be considered by the CEO at the earliest possible date.

- 2.4.15 Any objection to an application for a licence received after the specified time frames noted above will not be taken into consideration. The objector(s) will be advised accordingly.

**GUIDELINES**

- 2.4.16 A request may be made to view the site plan of the applicant's proposed premises prior to submitting an objection. The person making the request will be given 21 days from the date the application is posted to view the plans and to submit a written objection.

- 2.4.17 Objections and/or requests to view the plans of proposed premises may be forwarded to:

Alberta Gaming and Liquor Commission  
Director, Compliance  
50 Corriveau Avenue  
St. Albert, AB. T8N 3T5  
Fax: 780-447-8911  
Email: [Inspections.Mailbox@aglc.ca](mailto:Inspections.Mailbox@aglc.ca)

- 2.4.18 If a request to view the plan is received, AGLC will contact the stakeholder to arrange a time to view the site plan at the nearest AGLC office to the proposed premises.

**SUBJECT: CHANGE OF STATUS (SALE, ASSIGNMENT, TRANSFER OR CLOSURE)**

**POLICIES**

2.5.1 A cannabis licensee cannot sell, assign or transfer a cannabis licence.

2.5.2 A cannabis licence is automatically cancelled when:

- a) a licensee sells, assigns or transfers a portion of the business in which activities authorized by the cannabis licence are carried out; and
- b) the sale, assignment or transfer results in a change in control of the business.

2.5.3 A proposed sale, assignment or transfer of a portion of a business:

- a) that is a sole proprietorship, a partnership or a corporation but not a distributing corporation, as defined in the *Business Corporations Act*; and
- b) in which the activities authorized by a cannabis licence are carried out;

must be reported to, and approved by, AGLC prior to the effective date of the sale, assignment or transfer.

2.5.4 A sale, assignment or transfer of 5% or more of a business:

- a) that is a distributing corporation as defined in the *Business Corporations Act*; and
- b) under which the activities authorized by a cannabis licence are carried out;

must be reported to AGLC within 10 business days of the effective date of the sale, assignment or transfer and approved by AGLC.

2.5.5 AGLC may, with respect to a sale, assignment or transfer as per Sections 2.5.3 and 2.5.4:

- a) approve it without conditions;
- b) approve it with conditions;
- c) approve it with changes to or removal of existing conditions; or
- d) refuse to approve it.

**SUBJECT: CHANGE OF STATUS (SALE, ASSIGNMENT, TRANSFER OR CLOSURE)**

- 2.5.6 Where AGLC refuses to approve a sale, assignment or transfer, after the sale, assignment or transfer takes effect AGLC may treat the licensee as ineligible to hold a cannabis licence and:
- a) cancel or suspend the licence;
  - b) require a person to dispose of an interest in the business under which the activities authorized by the licensee are carried out; and/or
  - c) require a person to dispose of an interest in a licensed premises.
- 2.5.7 When a licensed premises must be closed due to significant damage by fire or other natural event, the licence is cancelled by AGLC. However, the licensee may obtain a new licence if the premises is restored to an acceptable condition, complies with current policies and the licensee continues to qualify to hold a cannabis licence.
- 2.5.8 Existing licenses may remain in effect if a licensee is placed in receivership or bankruptcy. The licence may continue for a period determined by the Board of AGLC and is subject to any conditions imposed on the licence by the Board.
- 2.5.9 AGLC may refuse to grant a licence to a new owner when an Incident Report or disciplinary action is in progress against the existing licensee until such time as the Incident Report or disciplinary action has been dealt with by AGLC.
- 2.5.10 A licence application fee will not be charged when:
- a) individual owners incorporate and a controlling interest in the business continues to be held by the original owners;
  - b) the transfer or assignment of shares does not result in a transfer of control of the business; or
  - c) only the name of the company or premises changes.
- 2.5.11 The seller of a licensed premises may apply for a refund of the annual licence fee when:
- a) the premises have been sold; and
  - b) the licence certificate has been returned.
- 2.5.12 A refund will not be paid when:

**SUBJECT: CHANGE OF STATUS (SALE, ASSIGNMENT, TRANSFER OR CLOSURE)**

- a) the premises are destroyed by fire;
- b) the premises are closed or licence surrendered;
- c) the licence has been cancelled by the Board; or
- d) there is a change of licence class.

2.5.13 Refunds are based on the original annual licence fee less:

- a) the prorated portion during which the licence was in effect; and
- b) a \$100 administration charge.

2.5.14 As outlined in Section 95.1(1) of the Gaming, Liquor and Cannabis Act (GLCA), a licensee selling or closing its premises permanently may, upon approval of AGLC, sell its remaining cannabis stocks to another licensee. The purchaser of the cannabis stocks is responsible to ensure the product is legal and of acceptable quality (i.e., not adulterated or contaminated).

Note: Form RS/CAN 8010 – Acquisition of Cannabis Stocks is required.

2.5.15 As outlined in Section 95.1(2) of the GLCA, if a cannabis licence is suspended or cancelled, and the AGLC does not approve of the licensee selling its remaining cannabis to another licensee, the cannabis is forfeited to AGLC.

**SUBJECT: SEPARATE BUSINESS REQUIREMENTS**

**POLICIES**

3.1.1 A retail cannabis store licence will not be issued to an applicant unless the business, under which activities authorized by the licence will be carried out, is separate from any other business. The following factors (as listed in the Cannabis Separation of Business Document) are used to determine whether a retail cannabis store is a separate business from any other commonly-owned or affiliated business (non- cannabis store):

- a) The retail cannabis store will operate as a separate business in accordance with Part 2 of Schedule 2 of the Gaming, Liquor and Cannabis Regulation (GLCR).
- b) The retail cannabis store will operate as a separate viable business to make a reasonable profit for itself and will not be operated solely as a loss-leader in support of any commonly-owned or affiliated business.
- c) The retail cannabis store licensee is incorporated as a separate company (unless it is a sole proprietorship, a co-operative, or is prohibited by legislation).

**Note:** Multiple retail cannabis stores may be operated by the separate company.

- d) Separate financial records are maintained for the retail cannabis store.
- e) A commercial relationship exists between the retail cannabis store and any other commonly-owned or affiliated business for the purposes of leasing space, purchasing equipment, product or supplies, or other necessary services.
- f) Employees are hired by, and work for, the retail cannabis store.
- g) The retail cannabis store has management separate from that of any other commonly-owned or affiliated business.

**Note:** For the purpose of this policy, a business would be affiliated with another business if one controls or operates the other or if they are commonly controlled or operated.

3.1.2 Applicants must submit a completed Cannabis Separation of Business Document upon each application for a new retail cannabis store

**SUBJECT: SEPARATE BUSINESS REQUIREMENTS**

licence or the purchase of an existing retail cannabis and upon renewal of the licence, if any changes to the document are made.

3.1.3 A commercial relationship must exist between the retail cannabis store and any other commonly-owned or affiliated business as per Subsection 3.1.1).

3.1.4 Applicants must have a written agreement/contract in effect clearly stating the terms and conditions between the applicant and the commonly-owned or affiliated business for the purposes of leasing space, purchasing equipment, product or supplies or any other necessary services. A copy of the written agreement/contract:

- a) must be submitted to AGLC for review if:
  - i) the cannabis store is a new premises;
  - ii) the cannabis store is an existing licensed premises where a new licence is required as a result of a sale, assignment or transfer of the business; and
  - iii) the existing agreement/contract has amendments.
- b) does not have to be submitted to AGLC:
  - i) for existing licensed premises when an application is being made for the issue of a new licence upon expiration of a current licence; and
  - ii) there are no changes to the existing agreement/contract.



**SUBJECT: PREMISES REQUIREMENTS**

**POLICIES**

- 3.2.1 Retail cannabis store premises must meet the conditions set out in Part 2 of Schedule 2 of the Gaming, Liquor and Cannabis Regulation (GLCR) (see Section 3.1).
- 3.2.2 A retail cannabis licence will not be issued if the premises is located within 100 meters of:
- a) a provincial health care facility, or a boundary of the parcel of land on which the facility is located, or
  - b) a building containing a school or a boundary of the parcel of land which the facility is located, or
  - c) a boundary of a parcel of land that is designated as a school reserve or municipal and school reserve under the *Municipal Government Act*.
- 3.2.3 A municipality may:
- a) make bylaws varying the distance specified in Subsection 3.2.2, and if considered appropriate, the Board may issue a licence.
  - b) make an application to AGLC to vary the distance specified in Subsection 3.2.2 if no bylaw exists; and if considered appropriate, the Board may issue a licence.
- 3.2.4 The design and construction of retail cannabis stores must meet local municipal building code and zoning requirements.
- 3.2.5 Premises requirements include:
- a) a sales area;
  - b) a separate entrance/exit;
  - c) product receiving capability;
  - d) mandatory AGLC social responsibility material posted in a prominent location;
  - e) secure storage room and display for cannabis and accessories(see Section 3.3); and
  - f) no access from any area of the premises to another business.



**SECTION: BUSINESS/FACILITY REQUIREMENTS**

**NUMBER: 3.2**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 2 OF 2**

**SUBJECT: PREMISES REQUIREMENTS**

- 3.2.6 It is prohibited to have cannabis products, accessories or any other cannabis related item or material visible from the exterior of the premises.
- 3.2.7 Drive-through windows are prohibited.
- 3.2.8 A retail cannabis store cannot undertake major structural changes or be relocated without the prior approval of AGLC (see Section 3.5).
- 3.2.9 The licensee must have the legal right to occupy and control the facility or premises in which it is located.
- 3.2.10 The primary sales of a retail cannabis store must be cannabis product sales.

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AUTHORITY:

Original signed by  
Gael MacLeod

**SUBJECT: PHYSICAL SECURITY**

**POLICIES**

- 3.3.1 A retail cannabis store licence will not be issued to an applicant who has not met the physical security requirements for the premises.
- 3.3.2 A retail cannabis store must be protected by a professionally installed and monitored alarm system that contains:
- a) detectors to indicate unauthorized attempts to tamper with, open, enter or penetrate perimeter entry points, perimeter windows and secure cannabis storage room;
  - b) detectors to indicate unauthorized movement within the premises including the secure cannabis storage room;
  - c) capability to detect any attempts to tamper with the system or malfunctions with the system which must be immediately repaired by a professional technician;
  - d) panic/robbery button(s) installed at all point of sale positions; and
  - e) plan identifying system compliance must be submitted to AGLC for approval along with any changes to the approved plan or system.
- 3.3.3 A retail cannabis store must have a digital camera security system that contains:
- a) cameras that are enclosed in the ceiling or domes and linked to a monitor and recording system located in a secure area within the premises;
  - b) cameras and lighting must be positioned to clearly capture 24 hour coverage of activity identifying all individuals entering/exiting the premises, including staff areas, and all individuals within the premises including the:
    - i) point of sale area(s);
    - ii) receiving area(s);
    - iii) customer area(s); and
    - iv) the secure cannabis storage room.

**SUBJECT: PHYSICAL SECURITY**

- c) system must have on premises 60 day minimum recording retention in a common format that is easily accessible, captured, viewed and capable of producing real time digital colour video and still images that clearly identify individuals and contain a time/date stamp not obscuring the image;
- d) recording and viewing system must be located in a secure location within the premises along with a maintained surveillance plan showing camera numbers, locations, coverage, authorized users list and operating instructions;
- e) recorded data and relevant information must be provided to AGLC and police upon request and are not to be destroyed if the licensee has knowledge, or should have had knowledge, of any pending criminal or regulatory investigation;
- f) plan identifying system compliance must be submitted to AGLC for approval along with any changes to the approved plan or system;
- g) system must be tested weekly to ensure all cameras and recording equipment are functioning properly and a log of the test results must be kept and available to AGLC upon request; and
- h) all malfunctions must be immediately repaired.

3.3.4 A retail cannabis store must secure perimeter entry points against unauthorized access by:

- a) the use of 1.5mm (16 gauge) hollow metal doors with 1.9mm (14 gauge) metal frame and tamper proof hinges at all entry points other than the customer entrance;
- b) commercial grade non-residential locks on all access points with secured tamper proof strike plate and locking device must penetrate the door frame at minimum 1.25cm;
- c) customer entrance constructed of commercial grade material sufficient to secure against unauthorized access;
- d) overhead receiving door constructed of commercial grade material and locking device sufficient to secure against unauthorized access; and

**SUBJECT: PHYSICAL SECURITY**

- e) perimeter locking devices not on a master key system.
- 3.3.5 All cannabis or cannabis accessories displayed in a customer area must be within a secure showcase that is locked at all times and accessible only by authorized staff.
- 3.3.6 All cannabis displayed within the locked showcase must be in its original sealed package or an approved container.
- 3.3.7 All cannabis accessories not displayed in a customer area must be stored in a locked storage room accessible only by authorized staff.
- 3.3.8 All cannabis not displayed in a customer area, and after operating hours all displayed cannabis, must be stored in a locked secure cannabis storage room accessible only by authorized staff.
- 3.3.9 The secure cannabis storage room must meet the following:
- a) constructed of Flattened Metal Mesh, EMMA 557-99 style ¾-9F, nominal strand thickness of 0.120" (0.108" to 0.132") diamond opening of 0.563" x 1.688" or sheet steel 16ga, A1008/A1008M (cold rolled) or A1011/A1011M (hot rolled) or equivalent;
  - b) mount steel or steel mesh on the outside (attack side) of the room in the following manner:
    - i) support all edges by anti-spread bracing, studs or corners;
    - ii) align sheet edges at every vertical and horizontal seam on centre-line of steel stud or anti-spread bracing; and
    - iii) secure all sheets with screws, welds or rivets.
  - c) 16 gauge (1.6mm) steel sheet, HR Commercial quality, ASTM A366, matte finish, shall extend 1200mm around door frame on inside of room and attached to the door frame with screws, welds or rivets;
  - d) minimum 1.5mm (16 gauge) hollow metal door not exceeding 36 inches width with 1.9mm (14 gauge) metal frame;
  - e) commercial grade door lock with locking device that penetrates door frame at least 1.25cm and tamper proof hinges; and



**SECTION: BUSINESS/FACILITY REQUIREMENTS**

**NUMBER: 3.3**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: PHYSICAL SECURITY**

f) 16mm gypsum wall boards on both sides of the wall (interior optional) attached with drywall screws.

3.3.10 The secure cannabis storage room cannot be used for any other purpose than the storage of cannabis, no other items or equipment may be present in the room.

3.3.11 A plan for the secure cannabis storage room must be submitted to AGLC for approval along with any changes to the approved plan.

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AUTHORITY: Original signed by Gael MacLeod



**SECTION: BUSINESS/FACILITY REQUIREMENTS**

**NUMBER: 3.4**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 2**

**SUBJECT: STORE NAME AND SIGNS**

**POLICIES**

- 3.4.1 Each retail cannabis store must have a distinct business name, approved by AGLC, reflecting the nature of the business, and is not registered by another business interest.
- 3.4.2 Use of the term "Alberta" or "AGLC" is prohibited in a store name.
- 3.4.3 The business name is to be prominently displayed in signage at all public access points of the retail cannabis store.
- 3.4.4 Signage and contents must comply with all federal, provincial and municipal requirements.
- 3.4.5 Signage must be in good taste and not depict a lifestyle, endorsement, person, character or animal.
- 3.4.6 Signage may not promote intoxication. Terms and images such as, but not limited to, "chronic," "stoned" or "high" are not permitted.
- 3.4.7 Signage that claims beneficial health effects, or makes a statement regarding increased potency or concentration are not permitted.
- 3.4.8 Use of any term, symbol or graphic normally associated with medicine, health or pharmaceuticals are prohibited in a store name or signage. Examples include, but are not limited to:
  - a) use of the term Pharmacy, Dispensary, Apothecary, Rx or Drug Store, med, medi or clinic;
  - b) use of the term Medicine, Medicinal, Health or Therapeutic; or
  - c) use of graphics or symbols that would denote the above.
- 3.4.9 Sign(s) or identification may not include graphics which:
  - a) appeal to minors;
  - b) show the use of cannabis;
  - c) display intoxication;
  - d) display or identify a cannabis product or accessory;
  - e) display a price or indicate a price advantage; or
  - f) display any sporting or cultural event or activity.

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Original signed by  
Gael MacLeod



**SECTION: BUSINESS/FACILITY REQUIREMENTS**

**NUMBER: 3.4**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 2 OF 2**

**SUBJECT: STORE NAME AND SIGNS**

**GUIDELINES**

3.4.10 A common business name may be used when a number of retail cannabis stores are operated by the same owner.

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**AUTHORITY:** Original signed by

Gael MacLeod





**SECTION: BUSINESS/FACILITY REQUIREMENTS**

**NUMBER: 3.5**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: STRUCTURAL CHANGES**

**POLICIES**

3.5.1 The written approval of AGLC is required before making any structural changes to a retail cannabis store.

3.5.2 Structural changes include:

- a) removal or relocation of the walls enclosing a licensed premises; and
- b) renovations that result in a change to the premises floor plan previously submitted to, and approved by, AGLC.

**GUIDELINES**

3.5.3 A licensee planning structural changes should contact AGLC in advance and arrange to present plans of the proposed changes.

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**SECTION: PREMISES MANAGEMENT**  
**NUMBER: 4.1**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: HOURS OF SERVICE**

**POLICIES**

- 4.1.1 The retail cannabis store may set its hours of operation between the maximum allowable hours of 10:00 a.m. and 2:00 a.m., Monday through Sunday. Stores may operate reduced hours or hours set by municipal bylaws.
- 4.1.2 The Board has the authority to reduce or increase hours of operation.
- 4.1.3 A retail cannabis store must be closed:
  - a) on Christmas Day (December 25); and
  - b) at all times other than the hours endorsed for cannabis sales on the licence.
- 4.1.4 The maximum hours of cannabis sales will be noted on the retail cannabis store licence, which must be prominently displayed in the cannabis sales area at all times.
- 4.1.5 On the date Daylight Savings Time takes effect or ends, cannabis sales must end before clocks are adjusted and may not re-start until the next business day.

DATE ISSUED: May 1, 2018 AUTHORITY: Original signed by Gael MacLeod

**SUBJECT: CANNABIS PRODUCTS AND PRICING**

**POLICIES**

- 4.2.1 A retail cannabis store shall not possess, keep, sell or provide any cannabis product at or from the store which has not been purchased directly from AGLC under the authority of the retail cannabis store licence.
- 4.2.2 A licensee must offer a reasonable variety of cannabis products.
- 4.2.3 Cannabis adulterated in any manner, purchased or possessed illegally, brought into Alberta illegally or manufactured illegally, is subject to immediate seizure by Inspectors. Licensees involved in such activities are subject to prosecution and to penalties imposed by the Board.
- 4.2.4 AGLC may establish a minimum price for cannabis sold in a retail cannabis store. Licensees are not permitted to sell below the minimum price.
- 4.2.5 Available quantities and related prices must be clearly displayed.
- 4.2.6 Purchases cannot exceed 30 grams of cannabis or equivalent to one individual per visit. Equivalencies are outlined as per Schedule 3 of the *Canada Cannabis Act*:

<b>Class of Cannabis</b>	<b>Quantity Equivalent to 1 gram of dried cannabis</b>
dried cannabis	1 gram
fresh cannabis	5 grams
non-solids containing cannabis	70 grams
cannabis plant seeds	1 seed

- 4.2.7 Receipts must be provided for all cannabis products sold.
- 4.2.8 The Health Canada Consumer Information brochure must be provided to each customer for every transaction.
- 4.2.9 Cannabis products must be sold in its original sealed packaging as received from AGLC.
- 4.2.10 If it is reasonable to believe a sales transaction will place an individual in possession of more than 30 grams of cannabis, the sales transaction must not be completed.

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AUTHORITY: Original Signed by  
Gael MacLeod



**SECTION: PREMISES MANAGEMENT**  
**NUMBER: 4.2**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: CANNABIS PRODUCTS AND PRICING**

4.2.11 Retail Cannabis Stores cannot offer on-line or off-site sales.

DATE ISSUED: October 1, 2018 AUTHORITY: Original Signed by Gael MacLeod

**SUBJECT: NON-CANNABIS PRODUCTS**

**POLICIES**

- 4.3.1 A licensee is only permitted to sell or provide cannabis accessories that promote the responsible and legal storage and consumption of cannabis. Items that are intended to conceal the use or storage of cannabis are prohibited.
- 4.3.2 Licensees may not sell or possess any consumable products other than cannabis authorized under the Retail Cannabis Store Licence.
- 4.3.3 Products intended to be mixed, applied or consumed with cannabis are prohibited.
- 4.3.4 The sale of organic solvents is prohibited. An organic solvent is any organic compound that is explosive or highly or extremely flammable, including petroleum naphtha and compressed liquid hydrocarbons such as butane, isobutane, propane and propylene.  
  
Note: The sale of lighters is exempt from the above.
- 4.3.5 Products and promotional materials related to the medical use of cannabis are prohibited.
- 4.3.6 Licensees are required to provide for purchase, child-proof lockable containers for cannabis storage.
- 4.3.7 Online or off-site sales of non-cannabis products or accessories are prohibited.
- 4.3.8 The majority of sales of the Retail Cannabis Store must be cannabis.

**SUBJECT: MINORS**

**POLICIES**

- 4.4.1 As per Section 90.04 of the *Gaming, Liquor and Cannabis Act* (GLCA), it is an offence to give, sell, or provide cannabis to anyone under 18 years of age. Management and staff of a licensed cannabis premises are responsible to ensure cannabis is not sold or provided to minors.
- 4.4.2 As per Section 90.03(1) GLCA, no minor may enter a licensed retail cannabis store.
- 4.4.3 As per Section 90.03(3) GLCA, licensee staff are required to obtain valid identification and verify proof of age if a person who appears to be under 25 years of age attempts to enter a licensed retail cannabis store.
- 4.4.4 As per Section 90.03(2) GLCA, licensee staff are required to obtain valid identification and verify proof of age whenever a person who appears to be under 25 years of age attempts to buy cannabis.
- 4.4.5 If unsatisfied a person is at least 18 years of age, licensee staff must refuse entry or ask the person to leave.
- 4.4.6 For the purposes of Subsection 4.4.4, valid primary identification must:
- a) have a photo;
  - b) have a name;
  - c) have a signature;
  - d) be Government issued;
  - e) include date of birth;
  - f) not be expired;
  - g) have a unique identifier number; and
  - h) be an original (not a copy).
- 4.4.7 If the identification appears not to be genuine or the licensee staff is unfamiliar with the identification provided (e.g. out-of-province or out-of-country identification), licensee staff must request a second piece of identification. Valid secondary identification must:
- a) have a name;

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**SUBJECT: MINORS**

- b) be Government issued;
- c) have a unique identifier number; and
- d) include date of birth.

4.4.8 If uncertain of the authenticity of the identification provided, licensee staff must refuse entry or ask the person to leave.

4.4.9 A "No Minors" sign must be posted at all entrances to a licensed premises where minors are prohibited.

4.4.10 Selling cannabis to a minor may disqualify a Qualified Cannabis Worker and may affect the worker's ability to continue to work in the industry.

4.4.11 No minor may work as staff in a licensed retail cannabis store.

**GUIDELINES**

4.4.12 Identification should be carefully examined under good lighting and/or a black light should be used to ensure the:

- a) photograph is a true likeness and has not been substituted;
- b) the plastic laminate has not been tampered with; and
- c) the lettering of the name, date of birth and other data have not been altered (lettering that has been altered will show up under a black light).

4.4.13 For further identification confirmation, licensee staff may ask a person to provide a sample signature and compare it to the signatures on the photograph identification and on the second piece of identification.

**SUBJECT: INTOXICATED PERSONS**

**POLICIES**

4.5.1 As per Section 90.05 of the *Gaming, Liquor and Cannabis Act (GLCA)*, licensees and staff are prohibited from providing or selling cannabis to anyone who appears to be intoxicated by liquor or a drug.

**GUIDELINES**

4.5.2 A person who is intoxicated may:

- a) stagger (have an unsteady walk);
- b) have poor coordination;
- c) slur their words;
- d) have bloodshot eyes and/or breath that smells of alcohol;
- e) be messy in appearance; or
- f) behave in an overly bold, disruptive manner.

4.5.3 If licensee staff is aware an apparently intoxicated person drove to the licensed premises, the staff should suggest the person take a taxi and offer to call for one.

4.5.4 If an apparently intoxicated person leaves a licensed premise and gets into a motor vehicle to drive, licensee staff should note the licence plate number, model and colour of the vehicle and the direction the vehicle is travelling, and notify police immediately.





**SECTION: PREMISES MANAGEMENT**

**NUMBER: 4.6**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: STAFFING REQUIREMENTS**

**POLICIES**

- 4.6.1 A retail cannabis store must be staffed at all times it is open for business. It cannot be staffed by a person who is working in another adjacent business nor can another adjacent business be staffed by an employee working in a retail cannabis store.
- 4.6.2 Minors are prohibited from working in a retail cannabis store (see Subsection 4.4.3).
- 4.6.3 Retail cannabis store owners and employees must not use or be under the influence of liquor, recreational cannabis or illegal drugs while on duty. Any use of prescription (including cannabis for medical purposes) or off-the-shelf medications while on duty must not interfere with the ability of workers to perform their work duties.
- 4.6.4 Workers using prescription (including cannabis for medical purposes) or off-the-shelf medications must follow the retail cannabis store licensee's policies and procedures regarding their use while at work.

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**SECTION: PREMISES MANAGEMENT**  
**NUMBER: 4.7**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: ACTIVITIES IN A RETAIL CANNABIS STORE**

**POLICIES**

- 4.7.1 Activities in a Retail Cannabis Store must be directly related to the responsible sale of cannabis or cannabis accessories.
- 4.7.2 No cost may be charged to the public either directly or indirectly to attend an activity in a retail cannabis store.
- 4.7.3 Activities that provide product knowledge and the responsible use of cannabis and cannabis accessories are permitted.
- 4.7.4 The simulated or actual mixing, application or consumption of cannabis with other ingredients or substances is prohibited.
- 4.7.5 Activities that involve or provide information on the medical use or health benefit of cannabis is prohibited.

**GUIDELINES**

- 4.7.6 Licensees are encouraged to contact AGLC Inspections Branch at [inspections.mailbox@aglc.ca](mailto:inspections.mailbox@aglc.ca) if they are unsure an activity is permitted.

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**SUBJECT: SENSORY DISPLAY CONTAINERS**

**POLICIES**

- 4.8.1 Licensees are permitted to use approved sensory display containers for the purposes of allowing patrons to examine cannabis products by sight and smell.  
Note: Sensory display containers are known as display pods or sniff jars.
- 4.8.2 An approved sensory display container must:
- a) be transparent;
  - b) be secured (affixed or tethered) to the showcase/counter;
  - c) have a tamper-proof container that prevents access to the cannabis product contained within; and
  - d) have a maximum volume no more than 500 ml.
- 4.8.3 Licensees are prohibited from allowing patrons to physically or directly handle cannabis products.
- 4.8.4 Licensees are only permitted to use a maximum of 15 sensory display containers containing cannabis product on display at any given time.
- 4.8.5 Licensees are only permitted to use a maximum of 2 grams of cannabis product in each sensory display container.
- 4.8.6 Licensees must purchase cannabis products from their inventory to be used in sensory display containers.
- 4.8.7 Cannabis products used for display purposes are at cost to the licensee and must be purchased through their point-of-sale system.
- 4.8.8 Cannabis products used for display purposes must immediately be secured in sensory display containers.
- 4.8.9 Once a licensee has purchased cannabis products from their inventory for display purposes, those cannabis products are deemed to be unsaleable, no longer eligible to be sold.
- 4.8.10 All sensory display containers must be stored in the secure cannabis storage room outside of operating hours.
- 4.8.11 Licensees are responsible for maintaining accurate records of all cannabis products used for display purposes. The sales

**SUBJECT: SENSORY DISPLAY CONTAINERS**

receipts/invoice indicating all product purchases must be retained by the licensee.

4.8.12 Licensees must maintain a sensory display log and record the following:

- a) product code/Lot#/SKU;
- b) name of product;
- c) quantity of product;
- d) AGLC invoice number;
- e) AGLC invoice date;
- f) date cannabis products purchased from inventory; and
- g) date cannabis products removed from approved container.

4.8.13 The sensory display log must be retained on the licensed premises by the licensee for a period of two years.

4.8.14 Licensees must ensure cannabis products remain in sensory display containers until no longer used for display purposes.

4.8.15 Cannabis products that are removed from sensory display containers must either be rendered unfit for use or consumption, as specified in Section 4.12 or removed from the premises on the same business day.

4.8.16 When cannabis products are disposed of, they must be rendered unfit for use or consumption as specified in Section 4.12.



**SECTION: PREMISES MANAGEMENT**  
**NUMBER: 4.9**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: CANNABIS PRODUCT INVENTORY**

**POLICIES**

- 4.9.1 Licensees must maintain a perpetual inventory system for the tracking of cannabis products. The system must include:
  - a) point-of-sale tracking;
  - b) track by both AGLC product and lot number; and
  - c) data backed up weekly and stored in a secure manner.
- 4.9.2 Licensees must complete full inventory counts of all cannabis products on a monthly basis or upon the request of AGLC. A log of the results must be maintained and all discrepancies found must be reported to AGLC Inspections Branch within 10 business days.
- 4.9.3 All inventory records and supporting documents must be stored for a minimum of six (6) years with the records of the last two (2) years being kept on the licensed premises.
- 4.9.4 Inventory records and supporting documents must be provided to AGLC or police upon request.
- 4.9.5 Cannabis products that are outdated, recalled, damaged, deteriorated, misbranded or adulterated must be kept in a secure cannabis storage room separate from other cannabis products.

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**SUBJECT: RECORD KEEPING SYSTEMS**

**POLICIES**

- 4.10.1 A licensee must ensure its record keeping system creates, maintains, securely stores, and retrieves all records. The system must meet the following requirements:
- a) track cannabis inventory perpetually in real time;
  - b) point-of-sale that records:
    - i) time and date of the transaction;
    - ii) the method of payment; and
    - iii) cannabis product(s) description and AGLC SKU(s).
  - c) software systems relating to the sale of cannabis products must be backed up weekly;
  - d) back-up data stored in a secure location; and
  - e) sales records and supporting documentation must be stored for a minimum of six (6) years with the last two (2) years being kept on the licensed premises.
- 4.10.2 Upon request, a licensee must make available to AGLC or a police agency:
- a) any files, books, records or documents related to cannabis product orders, inventory, sale, destruction and recall; and
  - b) copies of extracts from such files, books, records or documents related to cannabis product orders, inventory, sale, destruction and recall.
- 4.10.3 Licensees are required to cooperate and assist AGLC in any audit of the licensees' records.

**SUBJECT: REPORTING**

**POLICIES**

- 4.11.1 In order to meet the Government of Canada’s requirements for Federal Compliance Reporting, licensees must properly track, report, and submit cannabis transactional data to AGLC on a monthly basis.
- 4.11.2 Licensees are required to:
- a) capture & track cannabis transaction and product data (this includes the setup and configuration of Point of Sale (POS) and inventory systems); and
  - b) complete and submit data to AGLC via digital template(s) on a monthly basis, according to a defined schedule and format(s) as outlined in the Federal Compliance Reporting Technical Specifications Document (link: [Legislation and AGLC Policies](#)).
- 4.11.3 Licensees must accurately complete and submit a Cannabis Retailer Monthly Federal Compliance Report to AGLC by midnight on the tenth (10th) day of each calendar month.
- 4.11.4 Licensees whose licence has been suspended by AGLC are required to continue to comply with the Cannabis Retailer Monthly Federal Compliance Report as outlined in 4.11.3.
- 4.11.5 Licensees whose licence has been terminated or cancelled by AGLC are required to complete a final report and submit to AGLC by midnight on the tenth (10th) day of the following calendar month.
- 4.11.6 Non-compliance with Section 4.11.3 will result in an incident report and the licensee will be subject to administrative sanctions.

**GUIDELINES**

- 4.11.7 For additional information on monthly reporting requirements, please refer to Section 4 (Tracking & Reporting) of the Cannabis Retailer Operational Manual (link: [Legislation and AGLC Policies](#)).

**SUBJECT: DESTRUCTION OF CANNABIS PRODUCTS**

**POLICIES**

- 4.12.1 A licensee is authorized to destroy cannabis only through a method that:
- a) complies with all federal, provincial and municipal environmental protection legislation applicable to the location where it is being destroyed;
  - b) complies with Retail Cannabis Store Handbook policy; and
  - c) does not result in any individual being exposed to cannabis smoke or cannabis vapour.
- 4.12.2 Cannabis product destruction must be performed by a Qualified Cannabis Worker (QCW) employed by the licensee on the licensed premises and in the presence of at least one witness. Witnesses may be:
- a) the licensee;
  - b) the manager; or
  - c) another QCW employed by the licensee.
- 4.12.3 The product destruction process must be clearly visible and captured on the premises' CCTV security surveillance system and be retained for a minimum of 60 days.
- 4.12.4 Any customer product returns accepted at the discretion of the licensee and any damaged or defective product ineligible for return to AGLC must be destroyed by the end of the month in which the cannabis product was received by the licensee.
- 4.12.5 Licensees are required to keep a product destruction log of all destroyed product and record the following information:
- a) name and address of the licensed retail cannabis store;
  - b) time and date of the destruction;
  - c) names and QCW number of the individuals conducting and witnessing the destruction;
  - d) product category and SKU;
  - e) amount of product;



**SUBJECT: DESTRUCTION OF CANNABIS PRODUCTS**

- f) purpose for the destruction of the cannabis product (i.e., recalled, returned, damaged or sensory display product); and
- g) method of destruction.

Note: This log is subject to review by AGLC.

- 4.12.6 All cannabis product destruction must be captured and accounted for in the premises cannabis product inventory system.
- 4.12.7 All cannabis product destruction records and associated documents must be made available to an AGLC Inspector or police upon request.
- 4.12.8 All cannabis product destruction video footage must be made available to an AGLC Inspector or police upon request within 60 days of destruction

**GUIDELINES**

- 4.12.9 For additional information and guidelines on appropriate forms of cannabis destruction, please refer to the Health Canada Guidelines, [Health Canada website](#).



**SECTION: CANNABIS PURCHASES AND RETURNS**

**NUMBER: 5.1**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: PURCHASES FROM AGLC**

**POLICIES**

- 5.1.1 AGLC is the sole wholesaler of all recreational cannabis in Alberta.
- 5.1.2 All cannabis offered for sale in a cannabis retail store must be purchased by the licensee from AGLC eCommerce website: [www.albertacannabis.org](http://www.albertacannabis.org).
- 5.1.3 AGLC eCommerce customer service will confirm pickup or delivery arrangements at the time of ordering.
- 5.1.4 Licensees must keep a record of all cannabis purchases (i.e., invoices and receipts) to prove the source of all cannabis in the licensed premises for at least six (6) years.
- 5.1.5 All cannabis products must meet the Government of Canada labelling standards. AGLC ensures federal labelling standards are met before releasing a product for retail sale.
- 5.1.6 Cannabis labels shall not be removed, altered or tampered with in any way.

**GUIDELINES**

- 5.1.7 Detailed information regarding the process of obtaining a retailer cannabis account and ordering wholesale product through AGLC can be found in Section 2 (Purchases and Returns) of the Cannabis Retailer Operational Manual (link to be provided upon availability).
- 5.1.8 Product pricing information is available on the e-commerce business website: [www.albertacannabis.org](http://www.albertacannabis.org).

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Gael MacLeod

**SUBJECT: DAMAGED/DEFECTIVE PRODUCTS**

**POLICIES**

- 5.2.1 All cannabis products should be examined carefully when received, before signing the Bill of Lading (invoice), to confirm the correct products and quantities as well as to ensure there is no product damage.
- 5.2.2 A licensee that experiences a problem related to delivery services may make a claim for refund. The following types of claims will be considered:
- a) product or package breakage;
  - b) product or package that appears to be compromised or tampered with;
  - c) shortage or overage (i.e. missing case(s) or too many delivered); and
  - d) picking error (wrong product shipped).
- 5.2.3 Retailers must report to AGLC if they receive too much product in error. Failing to act on shipping errors that result in an over-delivery of product may result in the revocation of the retailer's cannabis licence.
- 5.2.4 To report a claim for a delivery problem, a licensee must call AGLC Customer Service (1-855-436-5677) and provide the following information:
- a) Cannabis Licence number;
  - b) Reason for the claim (e.g., breakage, compromised/tampered with, shortage, overage or picking error);
  - c) photo of damaged product;
  - d) order number associated with the product(s); and
  - e) types and quantities of all affected product(s):
    - i) SKU (Stock Keeping Unit) of each product;
    - ii) size of the container(s); and
    - iii) number of containers or cases;

Note: Any shortage must be signed off by both the person receiving the order and the carrier.

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**SECTION: CANNABIS PURCHASES AND RETURNS**

**NUMBER: 5.2**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 2 OF 2**

**SUBJECT: DAMAGED/DEFECTIVE PRODUCTS**

5.2.5 AGLC will confirm the claim against the invoice and, if valid, process the claim and issue a refund.

- a) Refund amounts are based on the original wholesale price paid by the licensee to AGLC.
- b) Refunds for claims under \$20 may be deferred for up to 90 days.

5.2.6 A claim for a refund must be received by AGLC within 30 days of product delivery.

5.2.7 If a product listed is ineligible for refund, AGLC will advise the licensee and explain why. Possible reasons include:

- a) product was not purchased directly from AGLC;
- b) product was damaged by licensee staff, customers or during delivery;
- c) product has been discontinued;
- d) the claim period has expired; or
- e) insufficient information provided to approve the claim.

**GUIDELINES**

5.2.8 For additional information on the process for submitting refund claims, refer to Section 2.5 (Product Returns & Claims) of the Cannabis Retailer Operational Manual (link to be provided upon availability).

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**SECTION: CANNABIS PURCHASES AND RETURNS**

**NUMBER: 5.3**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: PRODUCT RECALLS**

**POLICIES**

- 5.3.1 If a recalled cannabis product(s) has been distributed to retail cannabis stores, AGLC will issue a Product Recall Notice to all licensees providing specific information of the recalled product(s).
- 5.3.2 When AGLC issues a Product Recall Notice, the licensee must immediately suspend sales of these products and remove them from store shelves, segregating them and marking them with: “Do Not Sell – Recalled Product.”
- 5.3.3 Licensees are responsible for ensuring that all staff (Qualified Cannabis Workers) are aware and comply with the Product Recall Notice.
- 5.3.4 Licensees must post Product Recall Notices in prominent locations in the store and at every point of sale for a minimum of 30 days, so that customers are aware of the recall.
- 5.3.5 Licensees must accept customer returns of recalled product and provide a full refund.
- 5.3.6 Licensees must establish and maintain a system of control that permits the rapid and complete recall of every lot or batch of cannabis product that is in possession of the licensee and that have been returned to the licensee.
- 5.3.7 Licensees must maintain a log of all recalled cannabis products. This log will include:
  - a) recall notice date;
  - b) amount of product removed from inventory;
  - c) amount of customer returned product that is unopened;
  - d) amount of customer returned product that is opened;
  - e) product SKU; and
  - f) disposition of product.
- 5.3.8 Licensees must deal with the recalled product as directed by AGLC, which may include returning it to the warehouse for a full refund.

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**SECTION: CANNABIS PURCHASES AND RETURNS**

**NUMBER: 5.4**

**RETAIL CANNABIS STORE HANDBOOK**

**PAGE 1 OF 1**

**SUBJECT: CUSTOMER RETURNS**

**POLICIES**

- 5.4.1 As per Section 5.3.5, licensees must accept customer returns of recalled product.
- 5.4.2 Cannabis product returns by customers for reasons other than recalls are at the discretion of the licensee.
- 5.4.3 AGLC will not issue refunds to licensees or customers for cannabis product that has not been recalled.
- 5.4.4 Should a licensee accept a customer return, all cannabis products accepted from the return must be destroyed (see Section 4.12).

**Products Causing Adverse Reactions**

- 5.4.5 Licensees that receive a complaint or report of adverse reactions resulting from a cannabis product by a customer must:
  - a) recommend the customer seek medical attention; and
  - b) direct the customer to consult the [Health Canada website](#) for information on adverse reactions.

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**SUBJECT: GENERAL INFORMATION - ADVERTISING**

**POLICIES**

6.1.1 “Advertising” means the use of media to communicate a message to an off-premises audience through words and/or images and includes but is not limited to television, radio, internet, e-mail, signs, newspapers, magazines, flyers, billboards, transit shelters, inflatables, commercial vehicles and corporate vehicles.

6.1.2 Cannabis suppliers, cannabis representatives and retail cannabis store licensees are permitted to advertise cannabis products and accessories to persons 18 years of age or older with the following conditions:

- a) advertisements are only permitted in places where persons under the age of 18 are prohibited from entering;
- b) advertisements outside of places where persons under the age of 18 are prohibited from entering must:
  - i) be directly communicated (i.e. mail-outs, e-mail, etc.) to an individual, by name, who is 18 years of age or older; or
  - ii) include reasonable steps to ensure that persons under the age of 18 years cannot access the advertisement (i.e. age verification).

6.1.3 Advertising cannot:

- a) be false, misleading or deceptive; or
- b) give an erroneous impression about the characteristics of cannabis products (i.e. strength, purity, safety, health effects).

6.1.4 The following is prohibited in the advertising of cannabis products and accessories as per the *Cannabis Act* (Canada):

- a) prices;
- b) advertising that may appeal to minors;
- c) use of testimonials or endorsements;
- d) depiction of a person, character or animal, whether real or fictional;
- e) claims of positive or negative impact as a result of usage (i.e. glamorous, vitality, recreation, etc.);

**SUBJECT: GENERAL INFORMATION - ADVERTISING**

- f) showing the consumption of cannabis;
- g) encouraging non-cannabis users to consume cannabis; and
- h) promoting irresponsible cannabis consumption or service.

6.1.5 Subject to Subsection 6.1.4a), licensees are permitted to advertise the price of cannabis products and accessories inside a licensed Retail Cannabis Store.

6.1.6 Co-operative advertising (advertising by licensees that includes the specific mention of cannabis supplier/representative), is permitted under the following conditions:

- a) the licensee must pay all costs pertaining to the advertising; and
- b) all records for advertising must be kept by the licensee for a period of two years and provided to AGLC upon request.

6.1.7 Cannabis suppliers and cannabis representatives are not allowed to pay any advertising costs for a retail cannabis licensee, either directly or indirectly.

6.1.8 Cannabis supplier and cannabis representative advertising must not be directed to a particular licensee/chain of licensees.

6.1.9 It is prohibited to use a brand of cannabis or cannabis accessories, or the name of an entity that is authorized to produce, sell or distribute cannabis in the sponsorship of a person, entity, event, activity or facility.

6.1.10 Advertising not specifically addressed in this section requires the prior approval of AGLC.

**GUIDELINES**

6.1.11 Advertising which promotes the responsible consumption of cannabis (i.e. legal, moderate and safe) is recommended and supported by AGLC.

6.1.12 A licensee and a manufacturer of non-cannabis products and accessories may advertise jointly, as long as the advertising complies with these policies and all legislation.

6.1.13 Cannabis suppliers, cannabis representatives and licensees are responsible to ensure their advertising, including any advertising





**SECTION: ADVERTISING AND PRODUCT PROMOTIONS**  
**NUMBER: 6.1**

**SUBJECT: GENERAL INFORMATION - ADVERTISING**

conducted by a third party, complies with these policies and all legislation.

**SUBJECT: GENERAL INFORMATION – PRODUCT PROMOTIONS**

**POLICIES**

- 6.2.1 “Product Promotion” means activities within a licensed premises designed to encourage the sale of specific brands of cannabis products or accessories.
- 6.2.2 Cannabis representatives and retail cannabis store licensees are permitted to promote cannabis products and accessories in places where persons under the age of 18 are prohibited.
- 6.2.3 The following is prohibited in the promotion of cannabis products and accessories:
- a) use of testimonials or endorsements;
  - b) depiction of a person, character or animal, whether real or fictional; or
  - c) claims of positive or negative impact as a result of usage (i.e. glamorous, vitality, recreation, etc.).
- 6.2.4 Product promotions cannot:
- a) be false, misleading or deceptive; or
  - b) give an erroneous impression about the characteristics of cannabis products (i.e. strength, purity, safety, health effects).
- 6.2.5 Product promotions must not encourage the irresponsible use, consumption or sale of cannabis products or accessories.
- 6.2.6 It is prohibited to use a brand of cannabis or cannabis accessories, or the name of an entity that is authorized to produce, sell or distribute cannabis in the sponsorship of a person, entity, event, activity or facility.
- 6.2.7 Programs or activities that offer or provide any added compensation with the purchase of a cannabis product or accessory are prohibited.
- 6.2.8 Programs or activities that offer or provide a cannabis product or accessory or discounts on those items based on the purchase of any other item or thing or service are prohibited.
- 6.2.9 The requirement to purchase a cannabis product or accessory for the right to participate in a game, lottery, contest, or any other activity is prohibited.



**SECTION: PRODUCT PROMOTIONS**  
**NUMBER: 6.2**

**SUBJECT: GENERAL INFORMATION – PRODUCT PROMOTIONS**

6.2.10 Product promotions not specifically addressed in this section requires the prior approval of AGLC.

**SUBJECT: PROHIBITED INDUCEMENTS AND BENEFITS**

**POLICIES**

- 6.3.1 A cannabis supplier or representative is prohibited from directing any services, items or activities to a licensee that could directly benefit the licensee or their staff, and a licensee may not request or accept any such inducements.
- 6.3.2 Licensees are prohibited from asking for or receiving items of value from a cannabis supplier or representative as an inducement to stock a product in return for improved display case positioning or for any other consideration.
- 6.3.3 A cannabis supplier or representative is prohibited from participating in any way in a licensee's customer loyalty program, and a licensee may not request that a cannabis supplier or representative participate in such a program.
- 6.3.4 A cannabis supplier or representative is prohibited from providing a licensee with travel costs and a reduced rate for accommodation at any place they own, represent or have an interest in.
- 6.3.5 A cannabis supplier or representative may not offer, provide or pay for the following on behalf of a licensee:
- a) cash, rebates, coupons or credits of any monetary value;
  - b) a deposit into any account held by the licensee, directly or indirectly;
  - c) free cannabis products or accessories; or
  - d) compensation for expenses related to but not limited to:
    - i) construction, interior decorating (e.g. painting, window coverings, flooring, décor etc.), renovations or maintenance to a licensed premises, or any other property owned, rented or leased by a licensee or anyone directly or indirectly involved with the licensee;
    - ii) furniture, equipment, display cases, sensory display containers or fixtures;
    - iii) physical security equipment, construction, installation or services;

**SUBJECT: PROHIBITED INDUCEMENTS AND BENEFITS**

- iv) product price displays, electronic devices (e.g. television screens, computer monitors, tablets, etc.);
- v) point of sale systems; or
- vi) other items considered essential to operating a licensed premises.

6.3.6 A cannabis supplier or representative may not offer, provide or pay for the following on behalf of the licensee:

- a) a licensee's registration fees, conference fees, tuition or similar costs, except for a seminar or training event which is:
  - i) organized by the cannabis supplier or representative, and;
  - ii) held within Alberta; and
  - iii) open to all licensees or specified class(es) of licensees.
- b) any portion of a licensee's travel expenses (costs associated with air or ground transportation and accommodations while away from home), either directly or indirectly, whether for business, vacation or a combination of both; except for local transportation costs (e.g. taxi) to and from a production facility.

6.3.7 A cannabis supplier or representative is not permitted to provide signs that display a licensee's business name or signs necessary for the operation of the business (e.g. entry/exit signs, bathroom signs etc.).

6.3.8 A licensee may not accept any offer from a cannabis supplier, representative or country's representative (political or non-political) to pay travel expenses specified in Subsection 6.3.4 or any other costs for the licensee or their staff to attend a seminar, convention, meeting or exhibition outside Alberta.

6.3.9 The above policies do not apply where the cannabis supplier has a financial interest in the cannabis licensee as its subsidiary and the loan of money or other things is given or offered in the normal course of financing the subsidiary. Each corporation must be operated as a separate business in accordance with Schedule 2, Part 2 of the GLCR.



**SECTION: ADVERTISING AND PRODUCT PROMOTIONS**  
**NUMBER: 6.3**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: PROHIBITED INDUCEMENTS AND BENEFITS**

6.3.10 Cannabis suppliers, representatives and licensees are required to comply with the requirements of Division 4 of the GLCR.

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**SUBJECT: GENERAL INFORMATION**

**POLICIES**

- 7.1.1 A licensee must give AGLC Inspectors full and unrestricted access to the licensed premises at any reasonable time (i.e. during regular business hours or at another time when people are present).
- 7.1.2 A licensee and its staff must not interfere in any way with AGLC Inspectors performing their duties. The licensee is required to cooperate fully, including answering all reasonable questions regarding the management and operation of the licensed premises.
- 7.1.3 A licensee must allow AGLC Inspectors and officials to examine and make copies of all records, and if necessary, to remove records from the licensed premises for further review.
- 7.1.4 When an AGLC Inspector finds a licensee in contravention of the GLCA, the GLCR or Board policy, the Inspector may request the licensee to take appropriate steps to comply with the legislation or policy.
- 7.1.5 Any alleged violation observed by an AGLC Inspector or a report of potential problems received from police, fire, health, other government official or the general public will be investigated and may result in an Incident Report or possible criminal charges by police or AGLC investigations.

**GUIDELINES**

- 7.1.6 AGLC Inspectors visit licensed premises to:
- a) check for compliance with the GLCA, GLCR and Board policies;
  - b) confirm no structural changes have been made to the premises affecting compliance with the licence;
  - c) advise licensees who want to apply for a new class of licence, a licence endorsement or a licence extension;
  - d) investigate complaints;
  - e) conduct audits on licensee books and records;
  - f) conduct training seminars; and
  - g) respond to licensee concerns about the operation of the licensed premises.



**SECTION: INSPECTIONS**

**NUMBER: 7.1**

**RETAIL CANNABIS STORE HANDBOOK**

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**SUBJECT: GENERAL INFORMATION**

- 7.1.7 Inspections provide licensees with an opportunity to discuss with AGLC Inspectors:
- a) proposed structural changes;
  - b) sale of the licensed premises;
  - c) change in shareholders or management; and/or
  - d) any questions they might have about the GLCA, the GLCR and Board policies.
- 7.1.8 All AGLC Inspectors carry photo identification while on duty. A licensee may ask to see an Inspector's identification before providing any information.
- 7.1.9 AGLC Inspectors are available to meet with licensees to assist them in the interpretation of legislation and Board policies; however, Inspectors may report any violations they observe to the Board.
- 7.1.10 AGLC supports and encourages police "walk through" programs. Every police officer is considered an Inspector under the GLCA, and licensees and their staff are required to cooperate fully with police officers who enter the licensed premises.

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**SECTION: INSPECTIONS**

**NUMBER: 7.2**

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**SUBJECT: CANNABIS SEIZURE AND ANALYSIS**

**POLICIES**

- 7.2.1 Unauthorized or illegal cannabis is not permitted in a licensed premises.
- 7.2.2 Unauthorized or illegal cannabis includes, but is not limited to, cannabis that:
  - a) has been obtained from an unauthorized source;
  - b) has been altered in any manner;
  - c) is not contained in its original sealed package or AGLC approved container;
  - d) is contained in a package that has been tampered with; or
  - e) is contained in a package with an altered or unauthorized label.
- 7.2.3 Any unauthorized or illegal cannabis products found in a licensed premises will be seized immediately by an Inspector.
- 7.2.4 If cannabis is seized, an Inspector will submit an Incident Report (see Subsection 8.1) which may result in disciplinary action up to and including suspension or cancellation of licence and/or provincial or federal charges.

**GUIDELINES**

- 7.2.5 Seized cannabis is noted by the Inspector on a Cannabis Seizure Receipt form with a copy being provided to the licensee.

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**SUBJECT: INCIDENT REPORTS**

**POLICIES**

- 8.1.1 An AGLC Inspector who observes an alleged violation may prepare an Incident Report detailing the circumstances.
- a) The Incident Report will be dated when all evidence has been obtained and the investigation is finalized.
  - b) A copy of the Incident Report will be hand-delivered or mailed to the licensee within 17 working days of the date it is finalized.
  - c) If a licensee or manager is not on the licensed premises when an Inspector observes the alleged violation or when a covert (secret) inspection is carried out, the Inspector will attempt to notify the licensee, manager or employee in charge within two (2) working days of completing the Incident Report.
- 8.1.2 The President & Chief Executive Officer or delegate may propose an administrative sanction or refer the Incident Report to the Board for review and decision where circumstances warrant (see Subsection 8.2).
- 8.1.3 On reviewing an Incident Report, the Board may decide to impose an administrative sanction with or without a hearing (See Subsections 8.2 and 8.3).

**SUBJECT: NOTICE OF ADMINISTRATIVE SANCTIONS**

**POLICIES**

**Board-Imposed Administrative Sanctions**

8.2.1 The Board may discipline a licensee for alleged violation(s) by imposing administrative sanctions. Under Section 91(2) of the GLCA, the Board may do any of the following without a Board hearing:

- a) issue a warning;
- b) impose conditions on a licence or remove or change the existing conditions on a licence;
- c) impose a fine on the licensee and refuse to issue or reinstate a licence until the fine is paid; and/or
- d) suspend or cancel a licence.

8.2.2 Where the Board imposes administrative sanctions without a hearing, the licensee will receive written notice and related documentation including, but not limited to:

- a) copy of the Incident Report;
- b) Administrative Sanction Guidelines; and
- c) Waiver of Board Hearing Witnesses form.

8.2.3 Where the Board imposes administrative sanctions without a hearing and the licensee requests a hearing, the hearing will be scheduled within 120 days.

8.2.4 Where the Board determines a hearing is warranted, the licensee will receive written notice and related documentation including, but not limited to:

- a) Notice of Hearing letter;
- b) copy of the Incident Report;
- c) Administrative Sanction Guidelines; and
- d) Waiver of Board Hearing Witnesses form.

**Administrative Sanctions Imposed by the President & Chief Executive Officer (CEO)**

8.2.5 Under Section 17(1) of the GCLA, the Board may delegate the President & Chief Executive Officer (CEO) to:

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**SUBJECT: NOTICE OF ADMINISTRATIVE SANCTIONS**

- a) issue a warning;
- b) impose conditions on a licence or remove or change the existing conditions on a licence; or
- c) impose administrative sanctions, including fines and suspensions.

8.2.6 The President & CEO may sub-delegate authority to:

- a) issue a warning;
- b) impose conditions; or
- c) impose administrative sanctions.

8.2.7 Where the President & CEO imposes an administrative sanction, the licensee will receive:

- a) Notice of Administrative Sanction including, as applicable, the amount of a fine and payment due date(s);
- b) Consent to Administrative Sanction form;
- c) copy of the Incident Report;
- d) Administrative Sanction Guidelines; and
- e) Waiver of Board Hearing Witnesses form.

8.2.8 On receiving a Notice of Administrative Sanction and supporting materials, a licensee may respond in one of the following ways.

- a) Accept the Incident Report as written and the administrative sanction. The licensee must return the completed Consent form to AGLC within 14 calendar days of the date on the Notice (no Board hearing will be held).
- b) Accept the Incident Report, but proceed with a Board hearing to dispute the Administrative Sanction. The licensee must sign and return the Waiver of Board Hearing Witnesses form.
- c) Dispute the Incident Report and proceed with a Board hearing.

**Seized Cannabis**

8.2.9 A licensee who consents to an administrative sanction imposed by the Board or the President & CEO forfeits any seized cannabis to AGLC for destruction.

**SUBJECT: BOARD HEARINGS**

**POLICIES**

8.3.1 The Board will schedule a hearing when:

- a) the Board decides to convene a hearing rather than proceeding to consider the matter without a hearing;
- b) a licensee receives Notice of Administrative Sanction imposed by the Board or the President & Chief Executive Officer (CEO), and the licensee requests a hearing; or
- c) a licensee receives notice of a proposed Administrative Sanction from the President & CEO and the licensee does not return a completed Consent to Proposed Specified Administrative Sanction form within 14 calendar days.

8.3.2 A licensee may waive a requirement for AGLC witnesses by completing a Waiver of Hearing Witnesses form.

- a) By signing the Waiver form, the licensee accepts the Incident Report as written and waives the need to call AGLC witnesses (see Subsection 8.2.7). After a waiver is signed, the licensee may not call any witnesses with respect to facts in the Incident Report. The licensee may, however, call witnesses on the subject of the administrative sanction.
- b) A licensee who signs the Waiver form is not required to personally attend the Board hearing. They may submit a written presentation to the Board if they wish.
- c) Whether or not the licensee signs the Waiver form, witnesses may be called by the Hearing Panel, licensee and/or the Regulatory Division on matters not covered in the Incident Report.

8.3.3 As a result of a hearing, the Board may decide to:

- a) find the alleged infraction occurred and impose an administrative sanction;
- b) dismiss the allegation;
- c) confirm a previous imposed administrative sanction;
- d) amend or alter the original decision with a new decision; or
- e) cancel the original decision.



**SECTION: ENFORCEMENT OF LEGISLATION**  
**NUMBER: 8.3**

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**SUBJECT: BOARD HEARINGS**

8.3.4 The Hearing Panel must provide the licensee with a written copy of the hearing results and its reasons for confirming, changing or cancelling the original decision.

**Non-Disciplinary Matters**

8.3.5 Under Section 94(1) of the GLCA, any licensee who disagrees with a Board decision has the right to request a hearing before the Board. This includes a Board decision unrelated to a disciplinary matter, such as an application for a licence extension or conditions imposed on a licence. The licensee must apply for the hearing in writing within 30 days of receiving notice of the Board's decision. The application must describe the issue and provide the licensee's reasons for requesting the hearing. A Board hearing will be scheduled within 120 days of receiving a licensee's application. The licensee may attend the hearing and make representations to the Hearing Panel.

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