

## Lottery products: A joy to give, but not to kids

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The Alberta Gaming and Liquor Commission (AGLC) is promoting a holiday message to remind all Albertans that lottery products are not appropriate gifts to minors for Christmas or any time of year.

Buying, scratching and cashing in lottery products is reserved for adults only and is considered just as much a gambling activity as playing vlts.

“While lottery tickets and scratch cards are a joy to give, they are gambling activities for adults and not for kids,” said Bill Robinson, President and Chief Executive Officer, Alberta Gaming and Liquor Commission. “Whether it’s the holiday season or any time of year, the AGLC encourages everyone not to purchase lottery products for minors.”

Research has previously shown that nearly one fifth of Alberta parents reported that they had given their child a lottery ticket as a holiday or birthday gift. Gambling at an earlier age is also a risk factor associated with problem gambling later in life.

The AGLC’s holiday minors awareness campaign is part of an ongoing educational campaign to ensure both retailers and Albertans know they are key partners in helping to prevent underage gambling.

The AGLC is committed to providing safe and responsible gaming entertainment options for Alberta players. The AGLC also supports provincial efforts to reduce gambling-related harm, with a goal to enable Albertans to make positive choices for themselves and enjoy gambling activities in a fun and responsible way.

### Related information

[Christmas Minors Awareness Campaign poster](#)

### Multimedia

[Christmas Minors Awareness video](#)

### Media inquiries

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